



NAIACC

**January 22, 2015 Reno, NV
Gary Coukell**





Coming together is a beginning.

Keeping together is progress.

Working together is success.

- Henry Ford

RESERVED SEATING 21-28



22

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Committees





NAICC



A professional society representing the nation's crop production and research consultants

Standard Operating Procedures for NAICC Committees

Version 2

January 15, 2015

Feet to the fire



If you build it, they will come.



If you build it and tell them
about it, they will come.



If you build it and **involve them in it**, they will come.



**Understand customer needs, and
market the Alliance.**



We do not inherit the earth from our ancestors, we borrow it from our children.





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