DO I HAVE TIME FOR IMAGERY
SECONDS ADD UP TO FRUSTRATION

▪ CLICKS EQUAL TIME

▪ ANOTHER PROGRAM ANOTHER PROBLEM

▪ SPINNING DIAL OF DEATH

▪ NO UNDERSTANDING NO ADOPTION
ADDING SOMETHING ELSE

▪ INTEGRATING INTO YOUR NORMAL FLOW
▪ AVAILABILITY WHEN YOU NEED IT
▪ NO EXPLINATION NEEDED
▪ EASY
EASIEST IS BEST

▪ DON’T COMPLICATE SOMETHING NEW

▪ FACILITATE CONVERSATION NOT CONFUSION

▪ CONSISTANCY IS KEY

▪ AVOID THE AVOIDANCE
INTEGRATING INTO THE FLOW

▪ IMAGE PROCESSING DONE AT NIGHT
▪ DRIVE TO THE FIELD
▪ AUTO SYNC INTO SCOUTING TOOL
▪ SCOUT THE FIELD
▪ IMAGE BASED SCOUTING ON MOBILE
▪ RECORD INFORMATION
▪ GROWER LEVEL IMAGERY REPORTS
▪ MAKE A SCOUTING REPORT
▪ COMMUNICATE WITH THE GROWER
REALITY.
AN ADDITION TO YOUR SERVICES OFFERED WILL ALWAYS COST TIME NO MATTER WHAT THE DOLLAR COST
INVESTING IN IMAGERY

▪ WHAT ROLE WILL IMAGERY PLAY IN YOUR SERVICES
▪ HOW ARE YOU GOING TO GENERATE AN ROI
▪ IS SUBSTITUTING TIME IN THE FIELD AN OPTION
MORE THAN JUST IMAGES

- Evaluation
- Interpretation
- Ground Truthing
- Assessment of Options
- Management Plan
- Implementing the Plan
CHOOSING AN IMAGERY PROVIDER

▪ HOW DO THEY FACILITATE YOUR USE OF THE IMAGERY

▪ HOW DOES THEIR SYSTEM FIT INTO YOUR FLOW

▪ CAN YOU ACHIEVE YOUR GOALS
ADJUSTING TO THE NORM
IMAGERY IS UPON US

- Growers are going to have imagery available to them from one competitor or another.
- Why not provide it as well.
FACILITATE THE FLOW

▪ IMAGERY FLOWING FROM AGRONOMIST TO GROWER = SUCCESS

▪ CONTROL OF SERVICES YOU CAN BUILD AROUND THE IMAGERY

▪ WORK WITH INDEPENDENT SOFTWARE
AN EASY SOLUTION

Find problem areas in your fields with actionable, in-season satellite imagery.

Easily integrate your imagery with agX software including SST Summit® and Sirrus®

Get started for free right now!

SIGN UP FOR YOUR FREE 30 DAY TRIAL

Already have an account? Log in here
INTEGRATING INTO THE FLOW

- IMAGE PROCESSING DONE AT NIGHT
- DRIVE TO THE FIELD
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PARAMOUNT IMAGERY

- PROVIDES CONSISTENT REPORTS
  - IMAGERY REPORTS'
  - FIELD REPORTS

- FACILITATES WORK FLOW WITH AGX COMPATABLE DEVICES
  - SIRRUS
  - SST SUMMIT
PUT IT ALL OUT THERE

- DELIVERING EVERY IMAGE ANSWERS THE QUESTION OF “WHERE’S MY IMAGE?”
- QUICKLY QUALITY CONTROL YOUR IMAGES WITH A GLANCE AT THE CLOUD COVER VIEW
A FIXED SCALE

June 2nd, 2017
GS: V6 – V7
Height: ~14 in

June 15th, 2017
GS: V7 – V9
Height: ~18 - 30 in

June 22nd, 2017
GS: V9 – V11
Height: ~3.75 ft
HIGHLIGHT VARIABILITY

- Use field level statistics to highlight minute variations in the field
- Easily walk to and record spot or field specific information
WHERE IS MY ROI

- Get a second look at your field
- Enhance your scouting patterns
- Have more informed conversations
- Promote other PA services
DO WE NEED TO GRID SAMPLE

1. Identify Variability
2. Take Soil Samples
3. Analyze Results
4. Create a VR Rec
5. Apply VR Rec
WHAT IS THE UNDERLYING ISSUE

1. Identify Variability
2. Collect Soil Texture (EC/EM) Data
3. Analyze Results &
4. Pull Zone Samples
5. Create VR Rec
6. Apply VR Rec
DO I HAVE TIME FOR IMAGERY
CAN YOU AFFORD TO NOT MAKE TIME FOR IMAGERY

1. FIGURE OUT A SYSTEM THAT WORKS IN YOUR FLOW

2. YOUR GROWERS ARE GETTING IMAGERY FROM SOMEWHERE WHY NOT FROM YOU

3. ENHANCE YOUR SERVICES WHILE PROMOTING OTHERS