Agricenter International

Making a Transformational Change for the Future

Bruce Kirksey, Director of Research
Agricenter International is a not-for-profit organization that provides economic development and improved quality of life by facilitating agricultural research, educational programs, environmental conservation, natural area preservation and recreational opportunities.”

The State of Tennessee recognizes the Agricenter as a regional resource and technological center for all aspects of agriculture. It is host to agricultural producers from across the nation and the world who come to see the latest technology in agricultural science exhibited and demonstrated under productive farm conditions.
1,000 Acres conserved land
600 Acres dedicated to crops and research
Education

10,000+ students

33+ schools

56+ classes

www.agricenter.org/education
Education
Education

- Alcy Elementary
- American Jewish Society for Service
- American Way Middle
- Appling Middle
- Atoka Elementary
- Barret's Chapel Elementary
- Bartlett Elementary
- Benjamin Hooks Library
- Boys and Girls Club of Haywood
- Brewster Elementary
- Brinkley Heights
- Bruce Elementary
- Campus School
- Carnes Elementary
- CBU
- Chimneyrock Elementary
- Christ the King Lutheran School
- Collierville High School
- Cordova Chrstain Academy
- Cordova Elementary
- Cordova Kindercare
- Cornerstone Learning Center
- Cummings School
- East Side Intermediate
Education

- East Tate Elementary
- Emmanuelle Lutheran
- Farmington Presbyterian
- First Assembly Christian School
- Fox Meadows Elementary
- Germantown Elementary
- Germantown Solana
- Grace Presbyterian Child Care
- Grahamwood Elementary
- Haywood Elementary
- Hickory Ridge Elementary
- Houston High School
- Idlewild Elementary
- Kate Bond Elementary
- Keystone Elementary
- Learning Tree Daycare
- Lowrance Elementary
- Magnolia Elementary
- Margolin Hebrew Academy
- Maxine Smith STEAM Academy
- Memphis Academy of Health Sciences Middle
- Memphis Business Academy Elementary
Education

- New Neighbors Garden Group
- Northaven Elementary
- Olive Branch Intermediate
- Peabody Elementary
- Pleasant View School
- Poplar-White Station Library
- Presbyterian Day School
- Richland Elementary
- Riverwood Elementary
- Shelby Oaks Elementary
- Sherwood Elementary
- Southwest College and Tech
- Springdale Elementary

- St Luke's Summer Program
- St. Francis of Assisi Catholic School
- Sunshine Learning Center
- TN Governor's School for Ag Sciences
- Toddler Town
- We Care Daycare
- We Love Kids Learning Center
- Wells Station Elementary
- Whitehaven High
- Woodland Presbyterian School
- YMCA - Lakeland
- YMCA - Millington
- Young Minds Academy
Daily Classes Offered
Solar Tour
Package or Seed
Cowboy Up
Plant Exploration

Cotton Exploration
Discover the Forest
Water Exploration
Nature Hike
Specialized Programs
Plant Camp
Enviro Ed Expo
Forest Exploration
Farm Education Day
Ag Safety Day
Poster Contest
Ag Technology Career Forum
FFA Fall Field Day
Energy Field Day
4,291 Students in 2015
In 2012 Shelby County won the National 4-H Forestry Competition

- Service projects
- Summer camps
- Art competitions
- Public speaking
- Demonstration days
- Photography
- Bread baking
- Regional fair
Research

11,000 test plots
50+ companies

www.agricenter.org/research
Areas of Focus

• Evaluation of new and current commercial products – 3-5 yr from commercialization
• Evaluation of new crops and production practices – hops, winter malting barley, oilseeds
• Continue to improve the physical abilities and aesthetic appearance of Agricenter farm and research operations – Sunflowers, Demo gardens
• Improving the educational links between our farm & research program and the education program
Organic Resource Center

- A new model serving as laboratory and demonstration farm
- A place for partnerships between producers and consumers
- A hub to learn about new markets & emerging trends
Precision Agriculture
Conservation

www.agricenter.org/wildlife
Expo Center

75 events | 86,000+ SF

www.agricenter.org/expo
ShowPlace Arena
4,000+ seating | 632 stalls
Movable tile flooring
Farmer’s Market
6 days a week | May - Oct
www.agricenter.org/farmersmarket
Woodland Amphitheater / Outdoor Classroom

- Corporate Engagement Activities
- Classroom Space
Tenants

- Catch'em Lakes
- Jones Orchard
- Mid-South Raptor Center
- Memphis Area Beekeepers Assoc.

Logos for various organizations are also present on the image.
AgriTourism
1.3 Million visitors

www.agricenter.org/strawberries
/cornmaze

www.agricenter.org/catchemlakes
• 1 MW
• 5 Acres
• 164 houses annually
• Tracking system
• Made in TN
- Bayer CropScience
  - $17.5 Million investment
  - 40,000 SF growing space
  - New labs
  - New high tech jobs

- Helena Chemical
  - $2.5 Million investment
  - New office space
  - New labs
  - New high tech jobs

Economic Impact
$524 million

$4.7 million in taxes

2,517 jobs

Overall Economic Impact

Taxes from wages, visitor spending, & operations

Direct and indirect jobs

Agricenter International
Campus Master Plan & Strategic Business Plan

• Agricenter will be a world class center of agricultural innovation, education, and outreach

• Strategic Business Plan
• Campus Master Plan
• R&D Campus
• Ag Incubator
Signature events

• Ag Technology Career Forum – Feb 22, 2017
• Ag Poster Contest – Feb 27, 2017
• Forest Exploration – March 14-16, 2017
• Jr Fishing Rodeo – May 20, 2017
• Feast on the Farm – June 10, 2017
• Plant Camp – June 12-16, 2017
• Harvest Festival – October 21, 2017
• Farm Ed Day – November 15, 2017
Feast on the Farm Gala – June 23, 2018
www.agricenter.org/feast

Fundraiser for Education
Harvest Festival – Oct 13, 2018

www.agricenter.org/harvestfestival
# How can you help?

<table>
<thead>
<tr>
<th>Share</th>
<th>Volunteer</th>
<th>Sponsor</th>
<th>Donate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Share with others about Agricenter</td>
<td>Volunteer at one of our events</td>
<td>Sponsor one of our signature events</td>
<td>Donate money or resources to our efforts</td>
</tr>
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Volunteers for Feast on the Farm

• Volunteer Coordination and Hospitality
• Guest Relations & Checkout
• Food, Chefs & Restaurants Sponsorships
• Silent Auction
• Live Auction
• Logistics
• Marketing
• Décor
• Beverages/Wine Pull

www.agricenter.org/volunteer
Ag Technology Career Forum

- 300 high school students
- College recruiting
- Careers in agriculture