Risk vs. Reward
What is the Price?

SOILRIGHT
A FAMILYFARMS COMPANY

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St. Louis Metro Area
My Primary Experience

1. The Urban Perspective

• Investigated trees from subdivisions to hospital campuses.
• Found symptoms everywhere imaginable.
• Made attempts to ease concerns of homeowners and hospital officials, over long term effects.
• Had no provable evidence.
• Where did it come from?

• What happens if this becomes worse?
My Primary Experience

The Specialty Crop Perspective

• Peaches are a major crop for the area northwest of the city.
• Apparent yet unprovable symptoms causing enormous damage.
• Suspected movement much greater in distance than prescribed barriers control.
• Opinion of up to 6 peach professionals from around the country.
Should We Be Scared?

• “There is enough supply to double soybean acres compared to last year up to 40+ million acres—or nearly half of the 91 million soybean acres.” Farm Journal’s AgPro: Sonja Begeman 12-30-2017.

• Suspected resistance already exists in Illinois.

• Did we learn nothing from our experience with glyphosate?

• Many SoilRight clients are using the seed technology with no intension of using the rescue product.
Very Important Tool

• No doubt this technology is an important tool.....however;
• There are no “silver bullets.”
• Need to measure the risk versus the reward.
• Very difficult to apply product according to label.
• Farmers should be able to choose a technology without fear of harming his neighbors.
This time we survived with collateral damage. What happens next time?
Thank You for Listening