

Kynetec:
Amplifying Your
Voice within the
Ag Industry

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Agricultural survey research to cultivate
growth through informed decisions

Our clients include..







FarmTrak™



Our flagship study has been conducted for over 30 years; collecting data on the seed varieties planted & crop protection products used throughout the season on over 60 row and specialty crops.

Benefits:

- **Demonstrates the importance of products that are currently at risk of cancellation under the Endangered Species Act.**
- Encourages competitive pricing of products.
- Identifies the need for a variety of product choices & development of new chemistries.
- Provides farmers the best opportunity to share feedback in America's largest crop protection survey
- Anonymizes all personal details & combines responses with thousands of other respondents' data to generate state & national estimates of crop protection product use.
- Compensates farmers & consultants monetarily as a thank you for participating.

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Our Current Challenge:

- Due to **regulations & mitigation strategies being implemented**, crop protection products are dropping labels or being taken off market altogether.

(i.e. dicamba, glyphosate & chlorpyrifos)

- With loss of critical chemicals, these rulings are **affecting livelihood & bottom line for farmers**.
- Many are raising questions around penalties, enforcement, and compliance.
- **Without "real world" data, US law mandates that "worst case scenario" assumptions must be used.**

Our Call to Action:

- To highlight the importance of at-risk crop protection products with relevant government bodies.
- To understand and amplify the needs of the American farmer.
- To support ag chemical manufacturers & associations.

How you can help:

- **Join our network today by scanning the QR code to register:**
- Encourage your growers to sign-up with our panel & participate in FarmTrak at yourKynetec.com



Thank you!

Please visit us at booth #205 to
join the discussion & learn more



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Register today to join our online agricultural panel:

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