

The DuPont logo, featuring the word "DUPONT" in a red, stylized font inside a red oval.The Pioneer logo, featuring a green tractor icon to the left of the word "PIONEER" in a bold, green, sans-serif font.

INFLUENCERS AND PIONEER® FIELD360™

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February 19, 2014

Customers and Collaboration

- Our customers will drive who is at the decision table
- Pioneer's systems allow collaboration and transparency
- Data Privacy – Data is the growers and he/she controls who sees/uses it

- Collaboration Examples
 - John Deere – wireless data transfer
 - DTN – Weather and Marketing services



Tools



Pioneer® Field360™ Notes



PIONEER® FIELD360™ STUDIO

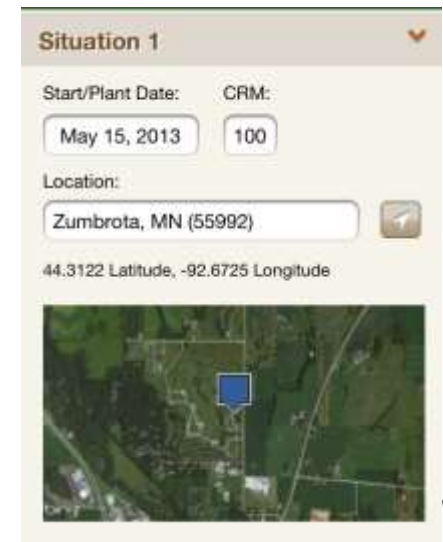
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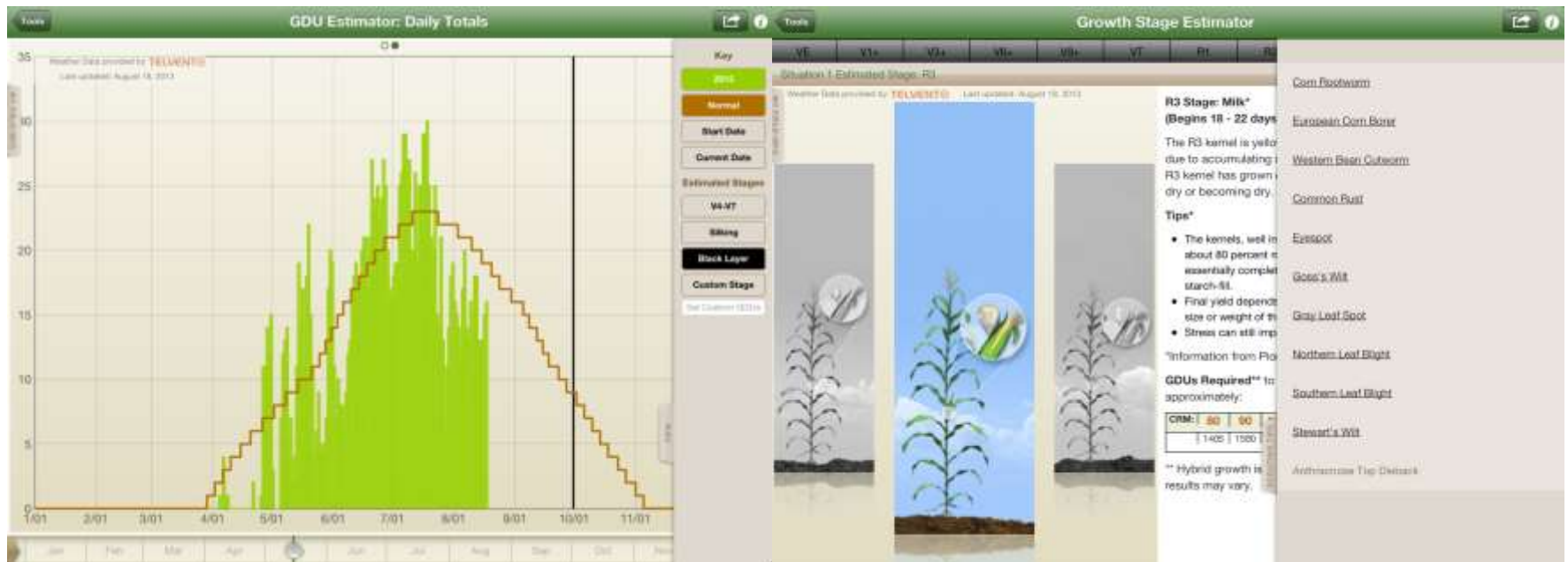


- The information you need at the click of a button on your iPad or mobile phone



Field360™ Tools App

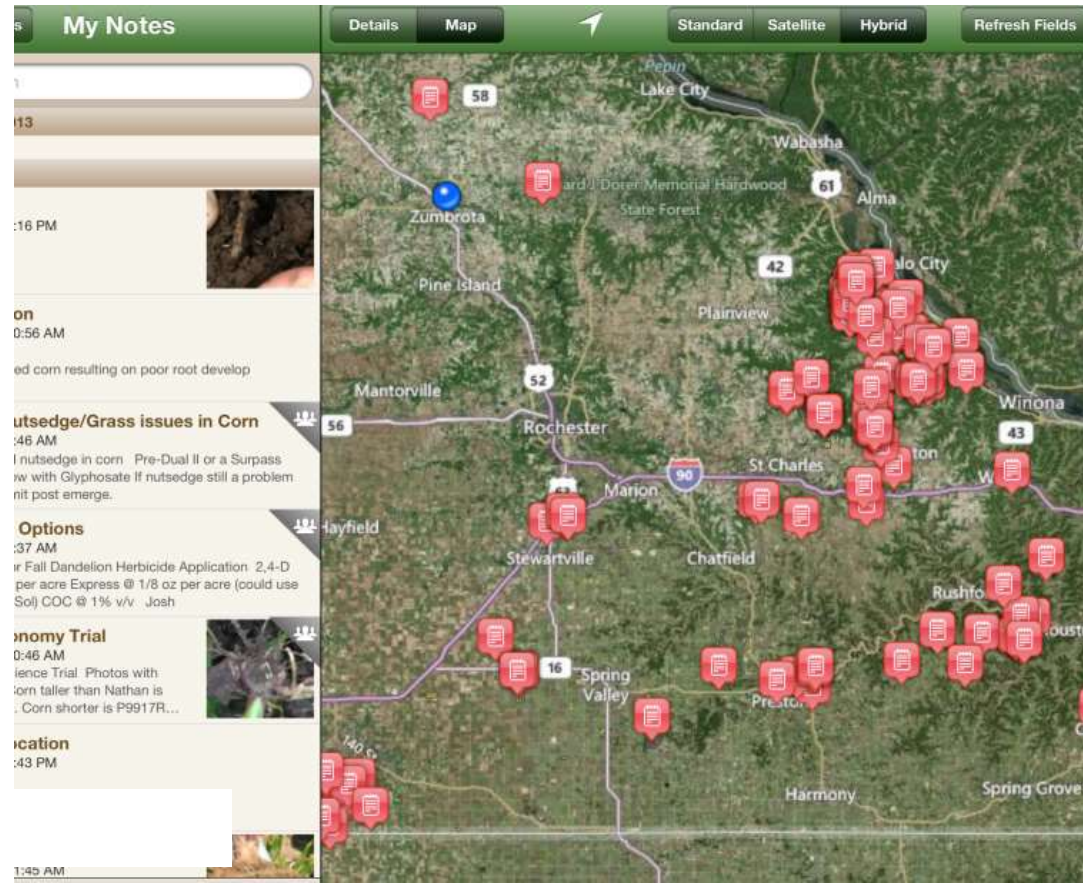
- All the weather and scouting information you need for the field you're standing in





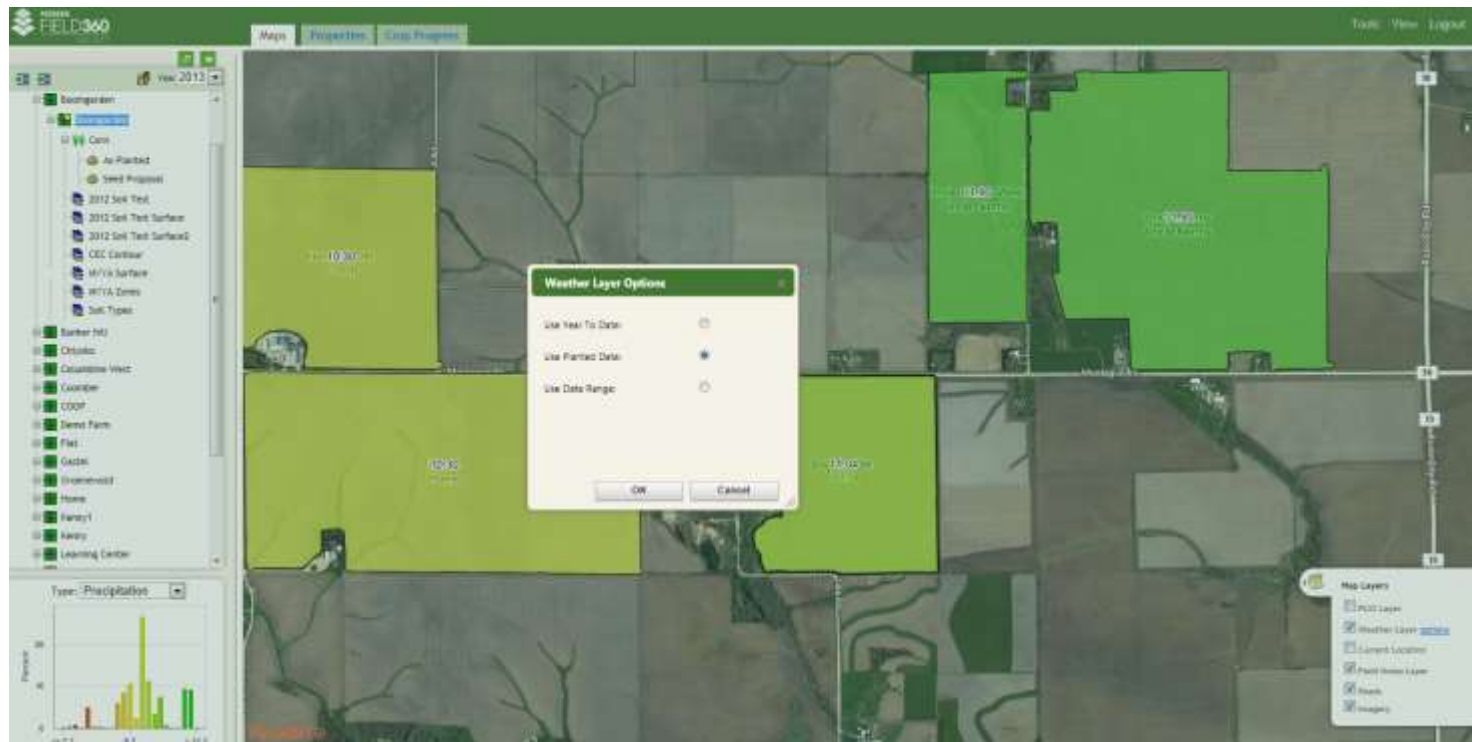
Pioneer® Field360™ Notes

- Powerful scouting app with a lot of great features
- Excellent way to organize scouting notes (tags, products)
- Communicating agronomy and product notes to customers via the app or Field360™ Select



Field360™ Select

- All the information without the paper
- Web based
 - Can be viewed on any internet web browser
 - Subscription based for our growers
- Organization and more at its best!





PIONEER®
FIELD360™
STUDIO

Version 1.13.0604.0

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- Pioneer's Precision Ag Platform
- Any Shape Files
- Treatment Analysis
- Write Prescriptions



Customers and Collaboration

- Customer decides the level of access to their information
- Data Privacy is critical

- Want to be color blind to equipment
- In 2013 Mapped 7 million planted acres and 14 million harvested acres

- Collaboration with influencers
- Collaboration with other service providers

Questions