MESSAGE FROM THE PRESIDENT

Just as with any business, a growing professional organization finds that communication becomes critical. I have long felt, as have others, that effective communication has been a major problem within the NAICC.

Hopefully, a newsletter such as this will fill a need we have for improved communication between members, officers, and committee chairmen.

A newsletter is only as good as its content. I ask all of you to provide input—what you would like to see included or deleted, sharing of accolades, problems you have solved or haven't solved, anything that might be of interest, or of value, to members and consultants. Let NAICC hear from you.

Herb Henry, Ph.D., Pres.

ST. LOUIS

"Best meeting ever," "very informative," "convenient location," "well organized" . . . These were comments heard after the annual NAICC meeting in St. Louis. There were 195 registered participants, 32 industry exhibitors, and 3 software exhibitors.

Dave Harms and his committee did double duty for Local Arrangements and Program Coordination. Thanks from everyone who attended for a job "well done".

For the first time, Proceedings were available to registrants following the meeting. There are still a few copies of the Proceedings for NAICC members. Also, tapes were made during the sessions of both speakers and discussions.

For copies of the Printed or Taped Proceedings, please contact Dave Harms (312) 420-2999.

SOILLESS AGRICULTURE

"Government sources estimate that within ten years more than half of the produce in the agriculturally abundant Netherlands will be grown without soil." For more information of "soilless agriculture" and the international conference on Hydroponics Worldwide, (Hawaii, Feb. 18-22, 1985), contact Dr. Adam Savage, International Center for Special Studies, 400 Hobron Lane, Suite 3502, Honolulu, Hawaii 96815-1209, ph. (808) 947-6473.

HIGHLIGHTS OF THE BUSINESS MEETING

Nineteen new members were added to the membership. Some members were dropped at the end of '84 for nonpayment of dues. (The 1983 Executive Board had voted to drop members who were more than 2 years in arrears.) Madeline Biemuller, Sec/Treas, contacted these individuals by phone or letter.

The Ethics Committee, chaired by Dan Bradshaw, presented a Code of Ethics and, after some discussion about interpretation, members at the meeting voted acceptance of the Code. A copy of the Code of Ethics will be distributed to the membership by M. Biemuller, along with the minutes and financial statement.

The Executive Board (composed of the President, President-Elect, Sec/Treasurer, and 3 Directors) appointed L. Henry as acting Executive V. President at $300/month. She will hold this position until the Search Committee, headed by Bob Ascheman, can put together a job description and find an individual suited for the position of Exec. V. President.

ARCPACS HOSTS BREAKFAST

Jean MacCubbin, Director/Coordinator of American Registry of Certified Professionals in Agronomy, Crops and Soils (ARCPACS) organized a breakfast meeting for consultants and fieldmen who work directly with farmers at the American Society of Agronomy meeting. Jean is interested in people who work with the basic applications of agronomy having more input into the ASA, instead of ASA being so academically oriented. She indicated that this interest has also been expressed by several ASA Board Members. This should help consultants get more recognition in the future.

Jean is planning a session for consultants at the next ASA meeting December 1-5, 1985 Chicago, IL.

Jean said she would be glad to publish NAICC and state association meeting dates in Agronomy News and would try to get Continuing Education Units for ARCPACS certified members. This could be a big help in making the public aware of NAICC.

Dan Bradshaw
MEET NEW MEMBERS

CALIFORNIA


John E. McLean, B. S. (Plant Protection). Fresno Ag Technology, P. O. Box 12761, Fresno, CA 93779, ph. (209) 655-3049. Specializes in pest management of new technology. PROVISIONAL MEMBER.

Mark Steinberg, B.S., M.S., Ph.D. (Plant Pathology). Whaley & Steinberg, 1545 E. Calimyrna, Fresno, CA 93710, ph. (209) 439-4570. Specializes in crop loss investigations dealing with a multitude of crops grown in, but not limited to, California. MEMBER.

MINNESOTA


NEW YORK


KANSAS


DIRECTORIES

Madeline Biemuller, Sec/Treas says Membership Directory information will go to the printer soon, and directories should be available in February.

SEARCH COMMITTEE

The Search Committee is actively looking for a person to fill the position of part-time Executive Vice President for the NAICC. If you know someone who might be appropriate for this position please contact Dr. Bob Ascheman.

IOWA

Larry D. Dunlap, Technical Marketing Representative, Ciba-Geigy Crop., 2900 Westown Parkway, Suite G. W., Des Moines, IA 50265, ph. (515) 223-9006. Supplies technical information to crop consultants on Ciba-Geigy products; assists in herbicide problem solving & increased working relationship between consultants & Ciba-Geigy. AFFILIATE MEMBER.

Michael Lee White, Crop Monitoring, Box 198, Indianola, IA 50125, Ph. (515) 961-6207. General alfalfa, corn, & soybean crop scouting. Seasonal newsletter, fertilizer recommendations, infrared photography. AFFILIATE MEMBER.

Duane Woebbecking, B.S. (Ag. Business). Agritest 113 E. Laura Lane, Knoxville, IA 50138, ph. (515) 842-6247. Offers soil sampling, interpretation & recommendations as well as plant tissue sampling & crop scouting. PROVISIONAL MEMBER.

FLORIDA

Renee F. Fischer, B.S. (Agriculture. Agricultural Pest Management, Inc., 3765 41st Street So. #L St. Petersburg, FL 33711, ph. (813) 867-1927. Scouting service, collect soil & tissue samples, recommend spray programs. MEMBER.

ILLINOIS

Anthony Jay Bredberg, B.S., M.S. (Agronomy). Bredberg Crop & Soil Service, RR Box 84, New Windsor, IL 61465, ph. (309) 667-2639. Farm management, soil fertility, soil testing, pest management, irrigation, tillage systems, weed control, and crop scouting for grain, forage & vegetable crops, both foreign & domestic contracts accepted. PROVISIONAL MEMBER.

FUTURE NEWS

Future newsletters will include “For Sale” (open to items for sale by association members—no commercial items), “Letters” (accepted from any members), “Placement,” and “Meeting Dates”. The value of these “sections” will depend on contribution from the membership.

Please send any items to be included in the Newsletter to Dr. Louise Henry, Rt. 1 Box 56K, Bishop, GA 30621, ph. (404) 769-7860.
MEMBERS IN THE NEWS

**Dr. Dick Kinzer**, Uvalde TX, was recently selected as "Cotton Grower of the Year" and was featured in the January issue of *Cotton Grower* magazine.

**Dr. Bob Ascheman**, Des Moines IA, and **Dr. Louise Henry**, Bishop GA, were inducted into Ag Consultant’s 1984 Crop Professionals Hall of Fame.

COMMITTEES & CHAIRMEN

Budget: Ken Pohlman; Public Relations/Political Action: Dr. Mac King; Steering: Dr. Earle Raun; Constitution Revision: Dr. Bob Ascheman; 1985 Program: Brad Buschann; Local Arrangements & Meeting Site Selection: Dwight Lincoln and Dr. Grady Coburn; Membership Needs Assessment: Dave Harms; Nominating: Dr. Ed. Lloyd; Membership: Dr. Louise Henry (temporary); Demographic Survey: John Kimbrough; Newsletter: Dr. Louise Henry.

Carry-over from 1984—Academic Curriculum Advisory: Dr. Ed. Lloyd; Search (for Exec. V. Pres.): Dr. Bob Ascheman; Insurance: John Christian.

These are the committee chairmen. They would appreciate member input—please contact them with your ideas. Note particularly the Local Arrangements for input on ‘86, ‘87, and ‘88 meeting sites; Nominating for 1986 officers; and Steering Comm. for short term and long range goals of NAICC. The Steering Comm. will also use the information obtained by the Membership Needs Assessment Comm. to help determine "where are we going and how are we going to get there?"

If there are any state or regional professional meetings, trade shows, production meetings, etc. where you would like NAICC to have an exhibit, call Dr. Mac King and discuss this with him. Also, any local legislation of interest to other members, contact Mac King.

TEXAS REGULATIONS

NAICC has available a copy of the regulations recently passed by the Texas Dept. of Agriculture which affect producers, applicators, and crop consultants. The "preamble" to the regulations states "Texas has no enforceable pesticide application standards to protect workers, farmers, and rural residents. As a result, there is significant, if uncalculable, risk since unprotected workers are continually exposed to unreasonable health risks when they enter treated fields to perform labor intensive activities ... "

These regulations are of concern to all agricultural consultants since the potential of other states adopting similar regulations does exist. If you are interested in obtaining a copy of these regulations, contact L. Henry. (Thanks to C. Wilhelm for providing NAICC with a copy.)

STATE ORGANIZATIONS

The **Professional Agricultural Consultants of New York State, Inc.** was organized during 1984. They held their fall meeting in December in Syracuse. Speakers included Attorney John Herriman who offered an overview of current business law as it affects consulting businesses, particularly liability and account collections. Dr. Bill Worth of Cornell presented his views of the future role of Cooperative Extension in New York agriculture. He also discussed the relationship between independent consultants and Cornell. It was clear from the discussion that Dr. Worth foresaw and welcomed the continued growth of agricultural consulting.

The next meeting will be in late winter. Thanks to Richard Wildman for supplying the above coverage of PACNYS and sending their directory to the NAICC "office".

E&O INSURANCE

E&O insurance policy writing seems to be moving slowly. Response to the E&O survey initiated after the October ‘83 meeting in Bloomington, MN was poor. David Keller, CPU who is licensed in MN, IL, IN, KS, and FL has written only two policies and quoted only four policies for St. Paul Fire and Casualty.

St. Paul consented to write E&O policies on members of NAICC but not exclusively, i.e. consultants who qualify but are not members of NAICC are still eligible. David mentioned that St. Paul has been fairly prompt to respond and are willing to write policies on any size firm but do not like consultants who do special witness work in litigation.

I would suggest that any consultant who has tried through a local agent and gotten no results, contact David Keller, The Garrott Agency, P. O. Box 436, Brookston, IN 47923 or John Christian, 891 W. Fox, Raymondville, TX 79325.

The E&O Committee is open to suggestions and is interested in new information that other NAICC members may be able to supply. It appears that either consultants have found insurance companies they are satisfied with or they do not feel the absolute need for E&O insurance at this time.

John Christian, Ch.

PROVISIONAL MEMBERS

Some provisional members may be eligible for full membership now. This is to remind those members that it is their responsibility to contact the membership chairman (L. Henry until 4/1/85) regarding any change in membership status. (Requirements for membership are 4 years consulting experience with a Bachelor's degree, 3 years with a Master's degree, and 2 years with a Doctoral degree.)
NAICC JOINS CAST

NAICC joined CAST (Council for Agricultural Science & Technology) as an Associate Society Member last October following a vote of the NAICC Executive Board to do so. CAST is a consortium of 25 food and agricultural science societies working to provide decision makers and the public with scientific background on national issues. It is governed by a Board of Directors representing the member scientific societies and individual members, and is privately financed, primarily by the annual dues of the society, individual and sustaining members.

CAST provides a number of publications relative to agriculture and the Science of Food and Agriculture magazine. If you are interested in obtaining a list of their publications, a subscription to the magazine, or information on individual membership please contact L. Henry.

NEWS FROM CAST

A report will be prepared during 1985 on the relationship between diet and health to aid the public's understanding of the matter. This comes as a response to a request from Representatives Pat Roberts and Charles Stenholm for a comprehensive study of the effects of animal-produced foods on human health. The congressmen pointed out that consumers are confused by conflicting diet and nutrition advice reported in the news media and that livestock producers suffer ill effects from unsubstantiated claims that red meat is less healthful than other foods.

PESTICIDE WASTES WORKSHOP

NAICC was one of the sponsors of the National Workshop on Pesticide Wastes Disposal held in Denver, Co. Using a display case obtained by Dr. Mac King for NAICC exhibits, Steve and Lee West and Gordon Berg set up an exhibit at the workshop illustrating how crop consultants promote proper waste disposal.

According to Gordon Berg, the exhibit was right on target and gave NAICC good exposure. Thanks to Steve and Lee West and Gordon Berg for setting up the exhibit.

According to Gordon some of the problems facing applicators that were discussed at the workshop were: dripping nozzles, how to handle containers (some dumps don't want to take crushed containers because they have no idea what was inside), the rinsate problem (what do they use?), soil contamination (how do you remove pesticides from the soil?), and the high cost of compliance.

APS

The American Phytopathological Society was sent a NAICC membership list so that they may send members a list of their publications on diseases in various crops. You should receive this listing soon.

1985 NAICC MEETING

October 1-3, 1985, Excelsior Hotel, Little Rock, Arkansas. Contact Dwight Lincoln or Grady Coburn for Local Arrangements.