



NAICC NEWSLETTER

Vol. 4 No. 10

The National Alliance of Independent Crop Consultants

November 1990

Special Convention Issue - 12th Annual Meeting Grosvenor Resort, Orlando, FL November 8-10, 1990

Banner Year For NAICC

by Dan Bradshaw
President, NAICC

The past year has been one of tremendous activity, and progress for NAICC. The annual meeting promises to be one of the best attended ever, with an excellent program, and more industry and state organization support than we have ever had. Committees have been very active and productive. The Board has worked extremely hard, putting in countless hours on behalf of the Alliance.

Madeline Mellinger has done the work of a dozen people over the year on the annual meeting and the Newsletter, plus the normal duties of president-elect and board member. The Alliance could not have managed without the talents of this dedicated lady.

Garry Raymond has really been an asset to the NAICC, taking care of the multitude of tasks that have been necessary to keep the organization running. His years of effort have allowed us to attain our goal of having a full-time executive vice president.

Paul Weller, the new executive president, has come on board and is getting up to full steam in a hurry. I am sure that Paul is looking forward to meeting all the members at the meeting in Orlando.

"We have the potential to be the most credible spokespeople for agriculture."

This hard work and dedication from everyone involved have paid off and have enabled us to accomplish things that have long been goals of recognition from the policy makers in agriculture. Membership has increased dramatically. At this time I want to extend a warm welcome to all new members. I hope that NAICC is all you expected and more. Remember, any volunteer organization is what its members make it.

Last, I don't want to forget those of you who have supported NAICC over the years. It is too easy to take you for granted, but without you there would be no NAICC. Thank you all!

Last year, President Jim Ladlie challenged us to grow and the membership grew. But growth of an organization is not measured only in numbers but also in spirit, enthusiasm, and dedication. The spirit that says our profession of independent crop consulting is important! NAICC says our profession of independent crop

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MEET YOUR 1991 LEADERS

As NAICC completes one of the most successful years in its 12-year history, a slate of new and highly qualified officers takes the reigns. The 1991 Board of Directors will be comprised of three women and five men, three of whom hold Ph.D. degrees. One holds a M.S., and four hold the B.S. degree from a variety of prestigious institutions. Among them they represent 85 years of experience in independent crop consulting.

President Madeline Mellinger is also president and founder of Glades Crop Care, Inc., which was the first privately owned scouting and consulting firm in both Florida and Puerto Rico. Mellinger has represented the consulting profession as adviser to the National Academy of Sciences, the Environmental Protection Agency, the federal and state Extension Service, and various universities. She holds the B.S. in Biology from Northeast Louisiana University and is a certified member of the American Society of Agricultural Consultants, having served on the organization's Board of Directors. She currently chairs the ASAC strategic planning program committee in addition to her broad responsibilities with NAICC. Mellinger has been a member of NAICC since 1979 and served as secretary/treasurer for two years and as secretary of the organization for one year. Last year she was selected for the Crop Professionals Hall of Fame by Ag Consultant magazine.

Bill Blair, president elect, is a veteran of both the public and private sectors of the agricultural industry. With 30 years' experience in government, divided between the Ohio State University Cooperative Extension Service and the USDA-ES, Blair is the ideal candidate to continue the efforts made by recent NAICC leaders to unify all constituents of agriculture. He has strong contacts in Washington as a result of his most recent position there: Staff Leader of Plant and Pest Management Sciences where he supervised all the USDA's activities in agronomy, horticulture, plant pathology, entomology, and weed science as well as all pesticide programs, IPM programs, and training and certification activities. Blair holds the B.S. in general agriculture and the M.S. in entomology from the University of Arkansas and the Ph.D. in entomology from Ohio State University. "Looking over the list of people who have presided over this organization is an humbling experience," the Ohio crop consultant says. "I only hope I can do as well as they have done." He lists as his primary areas of emphasis a continued and expanded attempt to interact with government policy makers and an ongoing drive to

(see Leaders page 6)

ETHICS TRADITION PROMPTS FMC SPONSORSHIP

When you're in a business highly visible to the public eye, you'd better be sure your affairs are in order. When you're in two businesses high on the public hit list, mistakes can happen. FMC's participation in both the agricultural chemicals and defense industries places the company in the latter category, and FMC has made "good ethics" a tradition that is always a high priority.

The commitment starts at the top, with Robert H. Malott, Chairman and Chief Executive Officer. "Honesty, integrity and a strong commitment to the highest standards of moral and ethical conduct are among FMC's proudest and most important traditions," Malott said in a recent letter to all employees. Under his direction, the company first issued a written Code of Ethics in 1986, which was combined with its long-established Business Conduct Guidelines. Taken together, these guides provide FMC employees direction in such areas as conflict of interest, relationships with customers and supplies, international business, employees relationships, alcohol and substance abuse, and compliance with anti-boycott and antitrust laws. The policies are administered from corporate headquarters in Chicago by Al Campbell, chairman of the company's Ethics Oversight Committee. The regulations are issued in Spanish, French, German, Italian, and Portuguese as well as English. Employees with questions or concerns can call a toll-free hotline number for assistance.

"Given our corporate philosophy, we were naturally receptive when we were approached by the National Alliance of Independent Crop Consultants to sponsor a special two-year program on ethics for the membership," recalls Rick Landrum, FMC's manager of the Southern and Western Regions of the U.S. "The entire agricultural industry is under intense scrutiny from consumers, and independent crop consultants stand in an ideal position to alleviate some of the concerns about pesticide use, contamination of ground and surface water supplies, container disposal, and other issues. It is critical that those of us in all segments of the agricultural industry approach our jobs in an ethical manner, we are delighted to provide the funding for this important project."

The special series will begin at the NAICC's 12th Annual Meeting in Orlando with a seminar conducted by Dr. Lawrence Hawkins, ethics specialist at Blanchard Training and Development, Inc. The company was founded by Ken Blanchard, author of *The One Minute Manager* and co-author of *The Power of Ethical Management*. Following the opening session, and based on feedback from the membership, a special NAICC/FMC committee will plan the 1991 events.

"We're certainly not the only profession concerned with ethical questions at the moment," says Madeline Mellinger, newly elected president of NAICC. "Probably as a backlash against the lack of concern in the 1980s, most groups seem to be taking a hard look in the ethical mirror. The subject is particularly important for those of us in independent crop consulting, however, be-

cause we are struggling to establish a new profession and to communicate our professional credentials. Most of us have thought through our individual situations and understand what we believe. However, in this as in so many other areas, perception is almost as important as reality. We must establish with all our important constituencies -- the public, government and university personnel, suppliers, and even each other -- that we will approach our work and our relationships with our clients in an extremely professional and aboveboard manner."

Hawkins of Blanchard Training and Development thinks that the establishment of the special ethics series is a sign of maturity on the part of NAICC. "When organizations are very young and are struggling for survival, topics such as professionalism and ethics conduct tend to get lost in the press of day-to-day business. Now the group is indicating a longer range approach to conducting its affairs and has indicated a willingness to have an open and honest discussion about what can and cannot be considered ethical behavior on the part of its members."

FMC Corporation is one of the world's leading producers of machinery and chemicals for industry, government, and agriculture. The company operates 89 manufacturing and mine facilities in 24 states and 20 foreign countries. The company divides its businesses into five major segments: Industrial Chemicals, Precious Metals, Performance Chemicals, Defense Systems, and Machinery and Equipment.

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Biotech Company Sponsors Awards Luncheon

Abbott Laboratories, makers of DiPel[®], Pro-Gibb[®], and other biologically active products for agriculture, is committed to the improvement of existing biological crop protection products and the discovery and development of new biological products. Abbott's dedication to quality and value make it the world's leader in the marketing and stewardship of biological products for agriculture. The continued development of insect pest resistance coupled with a more efficacious formulation has greatly increased the interest and usage of DiPel on such crops as cotton, soybeans, corn and vegetables.

"We believe our success is dependent upon our ability to provide quality products to knowledgeable end users," says company spokesman Rick Cater. "Since Bt products require a higher degree of management skill than traditional chemicals, we rely on consultants to help insure the proper use of DiPel in the field."

During 1991, Abbott Laboratories will be introducing a new product, RyzUp growth promotant, into the rice market for use on semi-dwarf varieties. "Abbott expects crop consultants to play an integral part in the successful introduction and use of this exciting new plant growth regulator," Cater adds. "Abbott owes much of its past success to crop consultants and realizes the vital role they will play in the future dissemination of technical information to America's farmers. We are very pleased to contribute to the success of this, the organization's 12th annual meeting."

Working Together To Promote Stewardship

Just as BASF Corporation's Agricultural Chemicals group assumes responsibility for the production and quality of an agrochemical, BASF knows that the agricultural consultant ensures quality use of that product in the field.

Ag consultants will play an ever increasing role in the future in helping growers raise crops and livestock profitably. Part of the job of the consultant, BASF believes, is to ensure that farmers practice good environmental stewardship.

To encourage consultants to not only be good stewards but also to help share information about stewardship, BASF is proud to be a part of the NAICC's first Stewardship Award. The award, to be presented at the upcoming annual meeting, will honor the top consultant for excellence in stewardship. A \$1,000 honorarium is part of the award.

BASF is committed to supporting and working with consultants, as the company works to make its contribution to feeding and clothing the world along with farmers and consultants.

BASF Agricultural Chemical Group, based in Research Triangle Park, NC, is part of BASF Corporation.

Added Benefit Best Buys for Consultants

Bill Dunavan and Bruce Nowlin of the NAICC Group Purchasing committee have prepared a coupon booklet containing special offers for NAICC members. The booklets will be distributed at the convention. Members who do not attend will receive one in the mail after the convention. Plans are to expand the booklet each year.

"High Impact" Ag News For "High Tech" Professionals

Why is Ag Consultant magazine underwriting the cost of the convention notebook that will document the NAICC's 12th Annual Meeting? "Easy", says Judy Ferguson, editor. "Since 1973, Meister Publishing Company has devoted more editorial space to the practitioners of scientific crop production than any other U.S. agricultural publication," she says. "Based upon the ongoing trend observed by the Meister management, whose American Fruit Grower magazine was then nearing its 100th birthday, Editor Gordon Berg was charged to research and report the latest developments in scientific farming, as conducted by members of a new profession -- the crop consultant."

Pioneer crop consultants, most of whom were working in relative isolation from other consultants in other parts of the nation, were quick to respond to this new forum, Ferguson recalls. The 1973 issues, for example, featured an article by Dr. R.E. Cox, an independent Florida consultant since 1957, a cover story about Dr. Stanley J. Nemec of College Station, Tex., and editorials discussing the advent of consultant licensing in several states.

The following year's issues included cover stories about Mississippi consultant Billy Harris and Dr. Earle S. Raun of Nebraska, as well as reporting on and aiding in such events as the founding of the new California Agricultural Pest Control Advisors Association and alerting readers to attacks by the Environmental Defense Fund upon Nobel winner Dr. Norman Borlaug for his stand on DDT.

Throughout the past two decades, Ag Consultant has energetically researched and reported the birth of new state and regional organizations for professionals. It has untiringly interviewed the legislative and administrative movers and shakers whose decisions have played an increasingly powerful role in American agriculture. And it has consistently reported the latest products and techniques being developed for possible use in America's most innovative fields and orchard blocks.

In 1983, Ag Consultant initiated its annual "Crop Professionals Hall of Fame" feature. To date, 44 individuals have been named to the Hall of Fame -- 23 of whom are, or have been, members of NAICC.

"As American agriculture enters the 1990s, when farmers face a range of complex choices and issues few of them envisioned 25 years ago, Ag Consultant is proud to continue providing a spotlight on the individual and collective efforts of dedicated crop professionals throughout the nation," Ferguson concludes.

New "Representative" Promotes NAICC

The NAICC has a new representative, ready to go anywhere at the drop of a hat to tell the story of independent crop consultants. No, we don't mean Paul Weller, our new executive vice president. We're referring here to the tabletop display produced through the efforts of the Public Relations Committee earlier this year.

Professionally designed and executed in NAICC green on a charcoal background, the exhibit graphically depicts consultants at work and points out our profession's contributions to agriculture. Among the "celebrity appearances" made by our new "representative" in 1990 were the National Farm Bureau Convention, the annual meeting of the American Phytopathology Association, a career day at the University of Washington, and an "Ecofair" sponsored by the Texas Department of Agriculture.

"In addition to the display itself, which invariably draws a lot of attention, we've had good success giving out newsletters, member's brochures, and other materials that might be of interest to specific audiences," reports Madeline Mellinger, who staffed the NAICC booth at the Farm Bureau meeting. "The display has a large U.S. Map that shows where our members are located, and people often asked the names of consultants in their home states."

The display will be available for viewing in Orlando, and there will be a sign-up sheet for members to indicate dates of events in their areas where they would like to use the exhibit. The Alliance purchased a sturdy packing case to ensure that the display can be safely shipped anywhere. "We hope to spend a lot of money shipping it around the country in 1991," Mellinger adds.

Other Public Relations Committee activities in Orlando will include the logo usage exhibit, which will profile members' innovative uses of the NAICC logo, the photograph contest, and a forms exchange. Members are encouraged to bring along samples of forms you use in your businesses. "This is a great new networking opportunity, and the Public Relations Committee is to be commended for their hard work this year," Mellinger concludes.

New Members

Voting

Martin H. Augustin, B.S. (Ag. Education)
Associated with Brookside Farms Lab
713 East 17th St.
Spencer, IA 51301
Office 712-262-3990 Home 712-262-3990
Began business 1967
Services: Consulting and sampling of almost anything possible. Mapping, tillage, quality testing and consulting.
Crops: Corn, beans, oats, alfalfa, wheat, grass, city properties, golf courses.

Will Connell, B.S. (Pest Management)
Will Connell, Agricultural Consultant, Inc.
Rt. 4, Box 291-MM
Greenville, NC 27834
Office 919-758-6497 Home 919-758-6497
Began business 1985
Services: Field history records, pre-season planning and in-season monitoring that addresses fertility: weed, insect, and disease management; and other general cultural practices.
Crops: Cotton, peanuts, tobacco, soybeans, wheat, milo.

Randy Darr, B.S. (Ag. Ed.)
Soil-Right Consulting Services
RR #1, Box 78
Shipman, IL 62685
Office 618-836-7110 Home 618-836-7110
Began business 1986
Services: Soil analysis, fertility recommendations, tissue analysis, manure management, soil mapping, herbicide carry over analysis, tillage suggestions.
Crops: Corn, wheat, beans, milo and alfalfa.

John L. Grandin, B.S. (Agronomy/Pest Mgmt.)
Key Agricultural Services, Inc.
P.O. Box 333
Bluff Springs, IL 62622
Office 217-323-5739 Home 217-323-5739
Began business 1983
Services: Soil sampling, soil testing, field mapping, fertilizer recommendations, trouble-shooting.
Crops: Corn, soybeans, wheat, alfalfa, oats, sorghum.

Trent Green, B.S. (Ag. Bus.)
4502 Old Caney Rd.
Wharton, TX 77488
Office 409-532-5951 Home 409-532-0914
Began business 1984
Services: Total crop production.
Crops: Cotton, corn, rice, soybeans, milo.

Greg S. LaPlante, B.S. (Production Agronomy)
Centrol of Twin Valley
P.O. Box 755
Mooreton, ND 58061
Office 701-274-8203 Home 701-274-8884
FAX Number 701-274-8204
Began business 1983
Services: Soil testing & fertility management, winter crop planning, crop consulting.
Crops: Sugarbeets, corn, soybeans, drybeans, small grains, sunflowers, others as required.

James E. Laubach, B.S. (Horticulture)
HortSystems, Inc.
Route 1, Box 313
Honor, MI 49640
Office 616-325-5923 Home 616-325-5923
FAX Number 616-325-2403
Began business 1985
Services: Integrated pest management, nutrient sampling, contract research.
Crops: Apples, tart and sweet cherries, plums, peaches, apricots, aparagus.

Dean E. Wesley, Ph.D. (Agronomy) CPAg/SS
Key Agricultural Services, Inc.
114 Shady Lane
Macomb, IL 61455
Office 309-833-1313 Home 309-833-4012
Began business 1967
Services: Soil testing, fertility recommendations, tillage recommendations, irrigation scheduling, mined lands reclamation recommendations.
Crops: Corn, soybeans, alfalfa and small grains.

Provisional

Michael John Evers, B.S. (Production Agriculture)
Menke Consulting, Inc.
779 Darke-Mercer Line
Fort Recovery, OH 45846
Office 513-447-4225 Home 419-375-4313
FAX Number 513-447-4225
Began business 1988
Services: Soil testing, fertilizer recommendations, rotations, manure rates, manure testing.
Crops: Corn, soybeans, wheat, oats, alfalfa, clover, canola.

Donald A. Sweet, B.S. (Agronomy)
Agricultural Consulting Services, Inc.
659 Quaker Rd.
Scottsville, NY 14546
Office 716-473-1100 Home 716-889-8108

Affiliate

Roy G. Cooper, M.S. (Animal Nutrition)
Agri Lab Consulting Service
Rt. 2, Box 89
West, TX 76691
Office 817-822-1629

Student

Jerral Green, (Horticulture)
Ag. Services of Texas
1704 Halfmoon Dr.
Wharton, TX 77488
Office 409-532-0914 Home 409-532-0914
Began business 1989
Services: Insect and fertility management.
Crops: Cotton, Rice, Grain, sorghum, corn, soybeans.

Sustaining

R & D Sprayers, Inc.
Contact: David Prochaska
790 E. Natchez Blvd.
Opelousas, LA 70570
Office 318-942-1001 Home 318-942-1023
FAX Number 318-942-7841

Banner (from page 1)

consulting is important! We can make a difference. We are making a difference.

It is this spirit that is making it possible for NAICC to live up to our claim: *The voice of the independent crop consultant*. It is this voice that many are hearing for the first time. In the past, all so few people were aware of the NAICC or the profession of independent crop consulting. Today they are beginning to recognize that professionals such as our members can make a valuable contribution to agriculture and at the same time to the environment. The two have been linked. They are not antagonistic and must coexist.

What we are doing is right and can make a difference. Our profession is important to U.S. agriculture. We can make a difference in how the public perceives modern technologically-based agriculture and the confidence they have on our food production system. We can also have an impact on how they view agriculture and its protection of the environment.

We have the potential to be the most credible spokespersons for agriculture. We are familiar with the technical details of farming and deal with the total system of crop production and protection. We are not bound by bureaucratic and political restraints. We deal with and are concerned about the environment and food safety. But at the same time we realize that for a farmer to stay in business and for agriculture to be sustainable, both must produce a crop -- a profitable and competitive crop.

"... our members can make a valuable contribution to agriculture and at the same time the environment."

Finally, and probably most importantly, we as independent crop consultants are free from bias, real or imagined, from the sale and profits of crop production and protection inputs. This is the point that sets us apart and the one thing that we should cherish and guard.

But we must not be isolated from industry, Extension, the universities and others that might not have this same independence. We have many more things in common than we have differences. We must come up with ways to bring the many segments of agriculture together. We can set goals that will benefit all of agriculture and work together to achieve them. I realize the expectation of uniting agriculture is a large one, but surely we can do better than has been done in the past.

To remain competitive, which is necessary for survival, U.S. agriculture can no longer rely on cheap hand labor. We must depend on superior technology and the incorporation of that technology into a proper management and production system. But to be both efficient and environmentally sensitive, this technology must be fitted to specific sites and situations. No longer will shotgun formulas, zip code recommendations and wash

day schedules get the job done. Dealing with specific situations in the proper manner is the role that we as independent crop consultants play. That role will be even more important in the future. And others will come to recognize that we do play an important role. Industry has already recognized this, and the scientific disciplines in agriculture are beginning to come to the same realization. This recognition will also happen with the public and the government -- if we help the process along.

We have the opportunity, but it will not happen without the support and education of crop consultants and others involved in agriculture.

We must get this message across. We must continue to grow so we can have the necessary numbers and support to accept this challenge to lead.

Leaders (from page 1)

increase membership. "Certification and continuing education will also remain close to the top of the list," he says.

Dan Bradshaw, past president, remains on the Board for one more year. He has been an instrumental force in continuing the Alliance's positive momentum. He has worked especially hard in the areas of national certification and image enhancement. Bradshaw has been in business since 1977 and holds a B.S. degree in agronomy; he is ARCPACS certified as a CPAg/CS. He has been with the NAICC as a charter member since 1978.

Margaret Alms, partner with her husband, Gene, in Alms & Alms Consulting in Lake Crystal, Minn., is 1991 secretary of the National Alliance of Independent Crop Consultants. Although she's been a practicing consultant since 1979, she has been a member of the Alliance for less than a year. "I think NAICC is doing a great job of representing crop consultants around the country, and I wanted to assist in the effort," she says. Alms holds the B.S. in horticulture degree.

Treasurer Mark Otto of Agri-Business Consultants, Inc., Lansing, Mich., has been a crop consultant since 1983. He consults on a wide variety of crops including carrots, corn, dry beans, onions, potatoes, soybeans, and wheat. With a M.S. in entomology, Otto offers his clients crop protection consulting, soil sampling for fertility and potato early dying management, contact research, irrigation scheduling, plant analysis, and training seminars. He also serves as an expert witness.

Newly elected board members at large are Jay Johnson (B.S. in agricultural business and pest management) of Waterloo, Iowa; Louise Henry (Ph.D. in entomology) of Bishop, Ga., who has served in the past as secretary and executive vice president; and Clyde F. Sartor, Jr. (Ph.D. in entomology) of Vicksburg, Miss. Sartor is also president of the Mississippi Agricultural Consultants Association.

NAICC THANKS MEETING SPONSORS

The 12th annual meeting of the National Alliance of Independent Crops Consultants promises to be the largest and most financially successful ever. A great deal of the credit goes to the sponsors of various events, and the Alliance publicly acknowledges their support. Our gratitude goes to the following companies and organizations:

Abbott & Cobb, Inc.
Abbott Laboratories
Ag Consultant Magazine
Agri Finance Magazine
American Cyanamid Company
Atochem North America
BASF Corporation
Ciba-Geigy Corporation
Consep Membranes, Inc.
E.I. DuPont de Nemours Company (Inc.)
Entotech, Inc.
Florida Fruit and Vegetable Association
FMC Corporation
Hoechst-Roussel Agri-Vet Co.
ICI Americas, Inc.
IMC Fertilizer, Inc.
Monsanto Corporation
NOR-AM Chemical Company
Pioneer Hi-Bred International
Rhone-Poulenc Ag Company
Sandoz Crop Protection Inc.

PROMINENT AGRI-MARKETERS EXHIBIT AT ORLANDO MEETING

Independent crop consultants from around the nation will converge in Orlando for the 12th annual meeting of NAICC in November. This diverse group of people have varied interests and will arrive with different goals. Some will bring their families and take advantage of the recreational activities of central Florida, many seek "networking" opportunities with other consultants. All will arrive seeking information.

The action-packed program will answer part of this need, while the 26 exhibits sponsored by companies that market crop protection and production inputs will supplement the formal activities. Armed with up-to-the-minute information on the products and technology that drive modern agriculture, company representatives will staff the booths during all breaks to answer questions and concerns from consultants. "We hope every consultant will visit every booth," says outgoing president Dan Bradshaw. "The exhibitors are an important source of funding for our organization and of information for our members."

The following companies will have displays at the meeting:

A & L Labs
Abbott & Cobb, Inc.
Abbott Laboratories
Agri-Weather Insurance Services, Inc.
American Cyanamid Company
Atochem North America
BASF Corporation
Brookside Farms Lab. Assoc., Inc.
Ceder Chemical
Ciba-Geigy Corp
Consep Membranes, Inc.
Delta Biological Products, Inc.
DuPont Company
Fermone Corp.
FMC Corporation
Great Lakes IPM
Griffin Corporation
ICI Agricultural Products
Miller Chemical & Fertilizer Corp.
Mycogen Corp.
Pest Management Supply
R & D Sprayers, Inc.
Rhone-Poulenc, Inc.
Sandoz Crop Protection Inc.
Spectrum Technology

MEMBERS IN THE NEWS

--Ag Consultant, Fall 1990. Reed Green was selected for induction into the Crop Professionals Hall of Fame and was featured in "A soft-spoken expert at getting 'pest control mileage.'" John M. Kimbrough III was featured in "Kim Kimbrough and family named state 'Good Earth Family'" Mills Rogers authored "Plant Mapping" found in the Crop Consulting column. Dan Bradshaw was quoted in "NAICC Tackles Professional Goals: High tech crop production and business ethics challenges to be featured in Orlando."

--Agri Finance, October 1990. Madeline Mellinger was quoted in "Ethical concerns voiced by NAICC." Bill Blair was featured in "People management workshop." Dan Bradshaw was quoted in "Who's in charge of Integrated Pest Management?"

-- Impact (a quarterly publication of The Institute of Food and Agricultural Sciences, Univ. of FL), fall 1990. Charlie Mellinger, Madeline Mellinger, and Diane Neill were featured in "Growing in Harmony with Nature."

Madeline Mellinger will present a luncheon speech at the 52nd annual New York State Pest Management Conference at Cornell University on November 14. Her topic will be "The Private Practitioner's Role: Opportunities and Constraints for Vegetable Pest Management."

National Alliance of
Independent Crop
Consultants



503 Westwood Drive
Shorewood, IL 60436

CALENDAR

November 8-10, NAICC Annual Convention, Grosvenor Resort, Walt Disney World Village, Lake Buena Vista, FL. Contact: Madeline Mellinger (407)746-3740

November 12-15, 52nd New York State Pest Management Conference, Sheraton Inn and Conference Center, Ithica, NY. Contact: Mollie Ross (315)787-2353

November 13-14, "Pest Management in the 90s," the 37th annual Insect Control Conference, Mississippi State University. Contact: Mike Williams (601)324-4370

November 14-15, North Central Extension-Industry Soil Fertility Conference, Holiday Inn Airport, St. Louis, MO. Contact: Harold Reetz (217)762-2074

December 2-6, Entomological Society of America annual meeting and exhibition, New Orleans Hilton. Contact: The Society (301)731-4535

December 4-5, Nebraska Independent Crop Consultants Association annual meeting, Northeast Holiday Inn, Lincoln, NE. Contact: Todd Claussen (308)995-4276

December 10-13, North Central Weed Science Society annual meeting, Des Moines Marriott, Des Moines, IA. Contact: Robert Schmidt (217)356-3182

January 8-13, Beltwide Cotton Conference, Marriott Rivercenter & Marriott Riverwalk, San Antonio, TX. Contact: National Cotton Council (901)274-9030

