CENTROL OF MARSHALL MN

- 11th Year with Centrol
- Precision Ag Manager & Consultant
- Involved in Precision from beginning
- Staff
  - 28 Consultants
  - 2 Office Staff
SESSION 1 - PRECISION AG TOOLBOX

- Basic Tools used in our business
  - What
  - When
  - Where
  - Why
  - How
TOOLS DISCUSSED

- Yield Data
- Imagery
- Soil Surveys
- Soil EC (Veris)
TOOLS

- Which tools are used
- PROS vs. CONS of the tools in the system
- Implementing the Tools
- Comparison of Tools
- Data Management
SESSION 2- INTERPRETATIONS

- Management Concepts
  - Implementing an Input Management Program
- How long does it take to spend 1 Million $
- Real Farm Success Stories
  - Returns on Investment – What Can the Grower Expect
Session I
- Base Map Construction
- Precision Ag Toolbox
  - 8:35-9:15am

Session II
- Zone Map Interpretations
- Implementing a Zone Program
  - 9:20-10:00am