Early NAICC Activities

• Encouragement from Dan Bradshaw and Maggie Jones to join NAICC

• The Private Practitioner in Agriculture, Robert S. Cox, Ph.D.
The Private Practitioner in Ag
Robert Cox

• “With the inevitable intensification and demands on growers for increased quality production on less and less available land, the need for regular, dependable technical assistance will increase with passing time.”
The Private Practitioner in Ag
Robert Cox

• “......this ever-increasing problem could best be met through the medium of the legally-recognized private practitioner functioning within the realm of our free enterprise system” 1971
The Stewardship Model for Ethics in Crop Consulting

- Dr. Reuben Beverly, NAICC, Jan 1996 annual meeting
- Stewardship - “taking care of somebody else’s stuff”
- Three Biblical parables as examples of stewardship
Principles of Stewardship

- Freedom to act, principle of free agency
- Personal accountability
- Just reward
Stewardship

- Improper consumption and nonuse were condemned as poor stewardship
  - Not properly utilizing your own talents
  - Use appropriate management
The Worst Hard Time

Timothy Egan
Being a Good Steward

• Watch poor government policy
• Bad policy can again return us to “dust bowl” days
• I work with organic; it’s not the only answer
• Not only good steward of natural resources but also of our time, money, and talents
Outliers
Malcolm Gladwell

• 10,000 hours to develop into an expert.

• It is not how much money we make that ultimately makes us happy between nine to five. It’s whether our work fulfills us.
Outliers
Malcolm Gladwell

• Extraordinary achievement is less about talent than it is about opportunity.

• Successful people don’t do it alone. The people we surround ourselves with have a profound effect on who we are.
NAICC Benefits

• Helps us to become better professionals with opportunities to grow. Surround ourselves with successful colleagues.

• Better stewards of our talents and ultimately of the resources entrusted to each of us.

• It’s the right thing to do as a professional.