

REGISTRATION INFORMATION

NAICC & WAPAC
present

EARLY REGISTRATION FEES (due by 2.14)

2-day registration:

\$180 for members of NAICC or state affiliates;
\$240 for non-members.

1-day registration:

\$90 for members of NAICC or state affiliates;
\$120 for non-members.

ONSITE REGISTRATION

2-day registration:

\$240 for members of NAICC or state affiliates;
\$300 for non-members.

1-day registration:

\$120 for members of NAICC or state affiliates;
\$150 for non-members.

Tabletop Exhibit

\$250 (includes one registration and meals)

Additional Passes

\$125 (includes one registration and meals)

TO REGISTER, PLEASE VISIT NAICC.ORG

INDIVIDUAL RESERVATIONS

MADISON CROWNE PLAZA
4402 E. WASHINGTON AVE
MADISON, WI 55704

Each individual guest must make their own
reservations by calling Passkey Reservations
888-233-9527 by 2.13.2012 at 12:00 AM

They must identify themselves as members of the Focus.

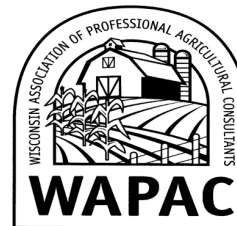
FOCUS ON PRECISION

February 28 & 29



SPONSORED BY:

The National Alliance of Independent Crop Consultants &
The Wisconsin Association of Professional Agricultural
Consultants



MADISON 2012

CONFERENCE SCHEDULE

TUESDAY, FEBRUARY 28

7:30	Registration	2:30-3:30
7:30-8:30	Breakfast in Exhibit Area	
8:45-9:00	Welcome Jeff Polenske, Polenske Agronomic Consulting, Inc., Appleton, WI	
9:00-10:00	Practical Use of Aerial Imagery <i>Guided Spot Sampling and Nutrient Benchmarking</i> Dr. Tracy Blackmer, Iowa Soybean Association	3:30-3:45
10:00-10:15	Break	3:45-4:30
10:15-12:00	The Adapt-N Tool: The Components that Drive the Engine What we Have Learned from the Adapt-N Tool Dr. Harold Van Es, Department Chair, Crop and Soil Science, Cornell University	5:00-6:00
12:00-1:30	Lunch & Vendor Display	6:00
1:30-2:30	Theories Re: Declining P & K Soil Test Levels Based on Analyzing a Large Database Over the Midwest Dr. Scott Murrell, Director of North Central U.S., International Plant Nutrition Institute	

Some Practical Uses for the GeoVantage Tool Nate Taylor, GeoVantage Corporation
Some Practical Uses for the SatShot, AgrimaGIS & Rapid Eye Tools John Illich, Precision Ag Manager, AgrimaGIS
Break
Open Discussion All Speakers for the Day
Mixer
Dinner on your own

WEDNESDAY, FEBRUARY 29

7:30	Registration
7:30-8:00	Breakfast in Exhibit Area
8:30-9:30	Micronutrients Mn and B Dr. Julian Smith, Brandt Consolidated
9:30-10:00	Break
10:00-10:30	How I Use an iPad in my Consulting Practice Shannon Gomes, Cedar Basin Crop Consulting, Inc.
10:30-11:30	Mobile Computing: How to Access Your Information Anytime, Anywhere, on Any Device Art Saffran, Saffran Technology, LLC
11:30-12:00	WAPAC Annual Meeting
12:00-1:00	Lunch and Vendor Display
1:00-2:00	Positioning Your Business to Sell Someday: <i>How to Value a Business Like Ours</i> Brian Murray, Murray and Roberts CpA Firm, Appleton, WI
2:00-3:00	The Business of Consulting in Canada Chris Paterson, Agri-Trend of Canada, Calgary, AB