

HOTEL ACCOMMODATIONS

NAICC & IICCA
present

AIRPORT HOLIDAY INN

6111 FLEUR DRIVE
DES MOINES, IA 50321
(515)-287-2400 OR (800)-248-4013

Group rate rooms \$89 per night (reservations by 2/8/13)

There will be a shuttle to and from the airport and within a 2-mile radius of the hotel.

Within a 2-mile radius of the Airport Holiday Inn are a variety of restaurants including Italian, American, Chinese, a Steakhouse, and several fast food and pizza places. There are at least five pizza places and a Chinese restaurant that will deliver food to the hotel.

Dinner on your own Tuesday, February 19.

REGISTRATION

Ballroom Foyer

ALL SESSIONS

Ballroom South

VENDORS, EXHIBIT HALL, LUNCH, BREAKFAST, AND BREAKS

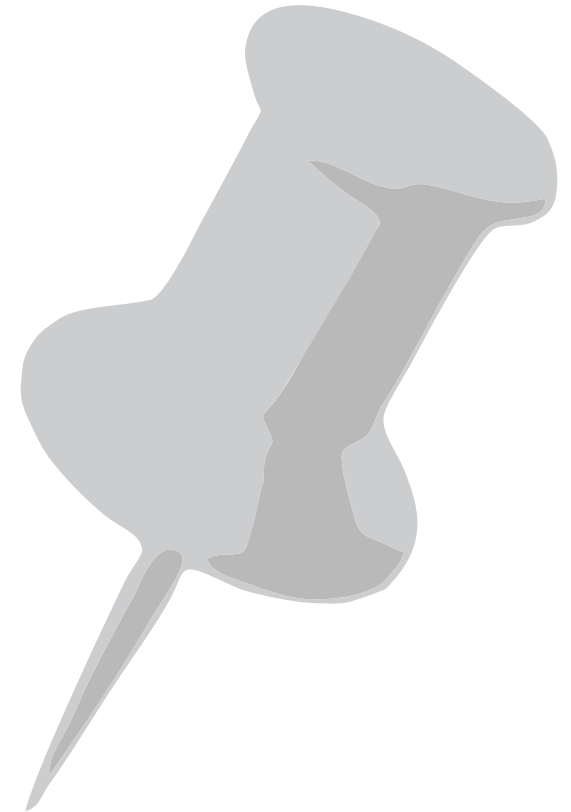
Ballroom Central North

SPONSORED BY:

The National Alliance of Independent
Crop Consultants &
The Iowa Independent Crop Consultants Association



FOCUS_{ON}



PRECISION

— February 19 & 20 —

DES MOINES 2013

CONFERENCE SCHEDULE

REGISTRATION INFORMATION

TUESDAY, FEBRUARY 19

8:00	Registration
8:00–9:00	Breakfast in Exhibit Area
9:15–9:30	Welcome and Introduction Jeff Polenske, Polenske Agronomics
9:30–10:30	Confounding Water Availability with Other Soil Properties Keynote Speaker: Clay Mitchell, Farmer—Geneseo, IA
10:30–10:45	Break
10:45–11:45	Automation Technologies in Cropping Systems Keynote Speaker: Clay Mitchell, Farmer—Geneseo, IA
11:45–12:00	Exhibitor Introductions
12:00–1:30	Lunch & Vendor Display
1:30–2:30	Sensor Based Nitrogen Application Dr. Peter Scharf, Division of Plant Sciences, University of Missouri
2:30–3:30	PGR Review and New Uses in Agronomic Crops Dr. Roger Kaiser, Valent Biosciences
3:30–3:45	Break
3:45–4:30	Cloud Based Data Management Bryan Arndorfer, Precision Management Services
4:45–6:00	Mixer
6:00	Dinner on Your Own

WEDNESDAY, FEBRUARY 20

7:30	Registration
7:30–8:00	Breakfast in Exhibit Area
8:30–9:30	An Update on Adapt N Dr. Harold Van Es, Department Head, Crops and Soils, Cornell University
9:30–10:00	Chlorophyll Meter Phone App Chris Bertelsen, Spectrum Technologies
10:00–10:15	Break
10:15–11:00	Aerial Drone: Flight Management Software and Flight Simulation Baptiste Tripard
11:00–12:00	High Yield Soybean Production Systems Dr. Edwin Ritchey, Extension Soils Specialist, University of Kentucky
12:00–1:30	Lunch and Vendor Display
1:30–2:30	Marketing and Branding Your Business Alison Doyle, Research Marketing Manager, Iowa State University
2:30–3:30	A Consultant's Experience with Variable Rate Planting Jason Fussy, Centrol Inc.

EARLY REGISTRATION FEES

(Due by February 12)

2-day Registration:

\$180 for members* of NAICC or state affiliates;
\$240 for non-members.

1-day Registration:

\$90 for members* of NAICC or state affiliates;
\$120 for non-members.

ONSITE REGISTRATION

2-day Registration:

\$240 for members* of NAICC or state affiliates;
\$300 for non-members.

1-day Registration:

\$120 for members* of NAICC or state affiliates;
\$150 for non-members.

Tabletop Exhibit

\$250 (includes one registration and meals)

Additional Passes

\$125 (includes one registration and meals)

* Academics, Extension Specialists, and County Extension Agents register at the Member rate

TO REGISTER, PLEASE VISIT NAICC.ORG