NAICCC Leadership Program

Allie Marks
Centrol, Inc. of Twin Valley
Leadership Modules

- **Module I**
  - Two Summer or Fall Visits
    - Visit with another consultant, contract researcher, and industry partner

- **Module II**
  - NAICC Annual Meeting
    - Orlando and St. Louis

- **Module III**
  - Washington D.C.
Module II
NAICC Annual Meeting

- Orlando, FL
  - Dale Carnegie Workshop
    - Effective listening and speaking
  - Committee Meetings
  - New Member Bootcamp
  - Consultant Track Sessions

- St. Louis, MO
  - Report back to NAICC
Module III
Washington D.C.

- National Association of State Departments of Agriculture
- National Corn Growers Association
- EPA
  - Ron Carleton, Agricultural Counselor to the Administrator
  - Kevin Keaney, Office of Pesticide Programs-Certification and Worker Protection Branch
  - Alan Reynolds, Office of Pesticide Programs-BioPesticides and Pollution Prevention/Biological and Economic Analysis Division
  - Skee Jones, Biological Analysis Branch
- House Ag Committee Minority Staff
- Senators and Congressmen
- Crawfish Boil on the Hill
Module I
Eastern Pennsylvania
Dan Schantz Farm

Zionville, PA

- 25 acres of greenhouses
- Flowers, pumpkins, and gourds
  - Just finished pumpkin and gourd season
  - Contract for local acres
FMC Agricultural Products Innovation Center

- FMC's worldwide research and development headquarters
  - Testing capabilities for many crops, weeds, insects, fungi, and bacteria
- Focused on four main areas of innovation
  - New active ingredients
  - New performance attributes
  - Seed treatments
  - Biologicals/Biotechnology
LabServices

Hamburg, PA

- Product Management and Contract Research facility
  - Finishing up spinach and broccoli field trials
  - Able to sit in on a meeting with Giorgio Mushroom Co. about a white fly study
Giorgio Mushroom Co.

Temple, PA

- One of the largest mushroom companies in the world
- Fully integrated company
  - Prepares medium, growing and packing, and distribution
- Mostly white and crimini mushrooms
  - Moving into the organic market
Day with a local consultant

- John Stutzman
  - Consultant in the Lehigh Valley
- Local dairy farm
  - Robotic milk machine
  - Trying to increase feed production on fewer acres
- Produce auction facility
- Roadside produce stands
Thank You!