

CALL FOR PAPERS

NAICC EMERGING & EVOLVING TECHNOLOGY SESSION

The NAICC Emerging & Evolving Technologies Session will be held Thursday, January 18, 2018 from 2:00 p.m. – 3:30 p.m. at the JW Marriott Starr Pass Resort & Spa, Tucson, AZ. This is a great way to advertise new products and services and is the only session designed specifically *for* and *by* NAICC members to showcase new technologies during the NAICC Annual Meeting!

Highlights:

NAICC Sustaining and Voting Members, as well as AG PRO EXPO Exhibitors, have the opportunity to give a brief, energizing synopsis of a product or technology to a full crowd of professional ag consultants and industry representatives. Past topics have included new crop protection products under development, new uses of current chemistries, new equipment and software. The technologies presented are developed by Sustaining Members, Exhibitors, or our own NAICC crop and research consultant members. If it is new, our members want to hear about it!

Each presentation can be accompanied by three to five PowerPoint slides. This is a great opportunity to increase your visibility and a simple and inexpensive way to reach thousands of growers through these professionals. It is also an opportunity to invite interested parties back to your booth for a more in depth look at your product. Yet another way to stretch advertising dollars! We've even attached a summary of just how much NAICC members affect manufacturer's bottom line with our members' recommendations!

See the attached sheet for full details, deadlines and rules. We look forward to seeing you in Tucson in January!