

PROGRAM OBJECTIVES

- Enhance leadership skills and personal development.
- Promote NAICC and the professions of:
 - ✓ Crop Consulting
 - ✓ Research Consulting
 - ✓ Quality Assurance
- Encourage networking and rapport among Ag Professionals.
- Prepare leaders to be an effective resource for policy-makers and agricultural government agencies.

**For more
information visit**

www.NAICC.org

Testimonials

“I knew as soon as I learned of the new NAICC Leadership Program that I wanted to be a part of it. I really enjoyed my site visits in Wisconsin. Visiting with other researchers and crop consultants, getting to know their staff, and learning about their businesses was truly valuable in ways I never expected.”

-Michelle Mitchell, 2013 Participant

“To me, a huge part of leadership is being able to open your eyes and ears and learn from others and experience new things. The NAICC Leadership Program fosters this idea in every module of the program. Experiences I’ve had and the knowledge I’ve gained in invaluable to me and my business.”

-Allie Marks, 2016 Participant

“The highlight of my Leadership Program was having the opportunity to shadow a crop consultant from dawn to dusk in the sugarcane fields of Louisiana. My experience provided me with deeper insight into the importance of the work our Crop Consultant members undertake, the sophistication of the technology they employ, and the challenges they face in their daily operations.”

-Sandy Mackie, 2013 Participant



LEADERSHIP PROGRAM

NAICC Leadership Program's purpose is to help ensure agricultural sustainability by facilitating the growth of new leaders within NAICC.



NAICC Annual Meeting

PROGRAM OVERVIEW

The NAICC Leadership Program (NAICCLP) consists of four modules designed to broaden the participant's knowledge of NAICC and develop the participant's leadership abilities.

Module I **NAICC Annual Meeting**

During the first NAICC Annual Meeting, the participant will network with other NAICCLP participants, meet with their mentor, set goals for the upcoming year, and then be prepped for Washington, D.C.

Module II **Ray Young Government Affairs Module**

This module focuses on how to promote NAICC and how to be an effective resource for lawmakers and government agencies. Participants will also attend the Crawfish Boil on the Hill.



Washington, D.C.

Module III **Networking Visit**

The participant will visit another NAICC member who shares the same area of agricultural expertise and a NAICC member that is outside of the participant's area of agricultural expertise. A sponsor or equipment manufacturer may also be included.



Networking Visit

Module IV **NAICC Annual Meeting**

During the second NAICC Annual Meeting, the participant will give a presentation at the Plenary Session, participate in committees and educational sessions, and network with new NAICCLP participants.