



**NATIONAL ALLIANCE OF INDEPENDENT CROP CONSULTANTS  
2018 Sustaining Membership**



*Please select the following activities in which you would like to participate.  
The amount of your activities will be totaled to determine the level of membership:*

**Sustaining Member Levels**

**Investment for 2018**

<b>Platinum</b>	<b>\$10,000 and up</b>
<b>Gold</b>	<b>\$ 5,000 - \$9,999</b>
<b>Silver</b>	<b>\$ 2,500 - \$4,999</b>
<b>Bronze</b>	<b>Up to \$ 2,499</b>

<b>STEPS</b>	<b>ACTIVITIES</b>	<b>INVESTMENT</b>
<b>Step 1:</b>	<b>2018 NAICC Membership</b> Companies with 99 or fewer employees pay \$950. Companies with 100 or more pay \$3,500.	<i>minimum investment</i> \$ _____
<b>Step 2:</b>	<b>Additional Sustaining Memberships</b> (number of individual memberships X \$260 each)	<i>plus</i> \$ _____
<b>Step 3:</b>	<b>Exhibit Booth at NAICC Annual Meeting</b> Member's fee is \$830 per booth and includes one registration, Continental breakfast and reception in the Exhibit Hall. Additional Exhibit passes are \$415 per person	<i>plus</i> \$ _____  <i>plus</i> \$ _____
<b>Step 4:</b>	<b>Event Sponsor at the NAICC Annual Meeting</b> (see NAICC Sponsorship Form)	<i>plus</i> \$ _____
<b>Step 5:</b>	<b>NAICC.org Sponsorship</b> Sponsor the NAICC web site for one month for only \$250. Your company's logo will be featured on the front page of NAICC.org. Visitors click on your logo and go immediately to the URL you designate.	<i>plus</i> \$ _____
<b>Step 6:</b>	<b>Customized Sponsorship/GENERAL Raffle Donation</b>	<i>plus</i> \$ _____
<b>Step 7:</b>	<b>FOUNDATION Sponsored Activities</b> (various amounts)	<i>plus</i> \$ _____
<b>TOTAL INVESTMENT</b>	<b><i>Sustaining Member Level</i> _____</b>	<b>\$ _____</b>

*Company:* \_\_\_\_\_

*Contact Name:* \_\_\_\_\_ *Title:* \_\_\_\_\_

*Address:* \_\_\_\_\_

*City:* \_\_\_\_\_ *State:* \_\_\_\_\_ *Postal Code:* \_\_\_\_\_

*Work:* \_\_\_\_\_ *Fax:* \_\_\_\_\_

*Mobile:* \_\_\_\_\_ *Email:* \_\_\_\_\_

*Company profile: (250 words or less):*

## NAICC MEMBERSHIP BENEFITS

There are many benefits of Sustaining Membership in NAICC. All categories receive benefits listed under Bronze Membership. Additional benefits are added as the investments increase.

### ***Bronze Members Receive:***

- Newsletter
- NAICC Membership Directory
- Listing In NAICC Membership Directory
- Invitation To The Sustaining Members' Reception
- Membership Plaque
- Listing By Tier In *NAICC News* And Annual Meeting Program
- Opportunity To Present Paper At The Emerging Technologies Update Session
- Membership On The Allied Industry Committee

### ***In addition to the above, Silver Members Receive:***

- One Complimentary Additional Sustaining Membership for colleague

### ***In addition to the above, Gold Members Receive:***

- An Article In The *NAICC News* Each Time Membership Is Renewed
- Free Unlimited Access To Member And Prospect Listings
- One Complimentary Additional Sustaining Membership for colleague (Total of 2)

### ***In addition to the above, Platinum Members Receive:***

- Free Placement Of Company Logo In Directory
- Lunch Or Meeting With Executive Board Upon Request
- One Complimentary Additional Sustaining Membership for colleague (Total of 3)

## Why America's Smartest Agrimarketers Support NAICC

**Access**--It's more efficient to reach a few thousand crop consultants than several hundred thousand farmers. NAICC members, through their management recommendations, have a major impact on farmers' decisions. Sustaining members receive the membership directory and have access to the most accurate list of independent crop consultants in existence.

**Visibility**--The registry of Sustaining Members in the NAICC membership directory reads like a Who's Who of American Agribusiness. And agriculture's leading logos fly high in the exhibit hall at the NAICC annual meeting. It's the place to be.

**Information**--All members receive the *NAICC News*, which is the only publication written and produced *by* crop consultants *for* crop consultants. Readers of the *News* have direct access to the ideas and opinions of crop consultants.

**Impact**--Sustaining members have the opportunity to submit editorial material to be considered for publication in the *News*. In addition, companies in this membership category may present papers in the Emerging Technologies Update Session and display posters at the Poster Session during the annual meeting.

**Influence**--Sustaining Members comprise the Allied Industry Committee, which is staffed by two voting members and a member of the Executive Board. In addition, one member of the Executive Board is elected from the non-voting membership. This ensures that members in all categories have a voice in NAICC policy making and in shaping the future of the Alliance.