

ABOUT NAICC

NAICC, founded in 1978, is the 501 C (6) national society of agricultural professionals who provide research and advisory services to clients for a fee. The 700+ members work from bases in 40 states and several foreign countries, and have expertise in the production of most crops grown around the world.

NAICC exists to serve its members. We say that right up front, in the mission statement: "This alliance exists to unify and support independent consultants and researchers and provide a forum for information exchange within the agricultural community."

For more information please visit

www.NAICC.org



NAICC
Leadership Program

NAICC Leadership Program

NAICC Leadership Program's purpose is to help ensure agricultural sustainability by facilitating the growth of new leaders within NAICC.

PROGRAM OVERVIEW

The NAICC Leadership Program (NAICCLP) consists of five modules designed to broaden the participant's knowledge of NAICC and develop the participant's leadership abilities.

PROGRAM OBJECTIVES

- Enhance leadership skills and personal development.
- Promote NAICC and the professions of:
 - Crop Consulting
 - Research Consulting
 - Quality Assurance
- Encourage networking and rapport among Ag Professionals.
- Prepare leaders to be an effective resource for policy-makers and agricultural government agencies.



Module I NAICC Annual Meeting

During the first NAICC Annual Meeting, the participant will network with other NAICCLP participants, meet with their mentor, set goals for the upcoming year, and then be prepped for Washington, D.C.



Module II Ray Young Government Affairs Module

This module focuses on how to promote NAICC and how to be an effective resource for lawmakers and government agencies. Participants will also attend the Crawfish Boil on the Hill.



Module III Networking Visit

The participant will visit another NAICC member who shares the same area of agricultural expertise and a NAICC member that is outside of the participant's area of agricultural expertise. A sponsor or equipment manufacturer may also be included.

Module IV The Dale Carnegie Course

Each participant will participate in an approved Dale Carnegie Course in or near their hometown. They will develop more effective communication skills and be better equipped to perform as a persuasive communicator, problem-solver, and focused leader.



Module V NAICC Annual Meeting

During the second NAICC Annual Meeting, the participant will give a presentation at the Plenary Session, participate in committees and educational sessions, and network with new NAICCLP participants.

TESTIMONIALS

"The highlight of my Leadership Program was having the opportunity to shadow a crop consultant from dawn to dusk in the sugarcane fields of Louisiana. My experience provided me with deeper insight into the importance of the work our Crop Consultant members undertake, the sophistication of the technology they employ, and the challenges they face in their daily operations."

-Sandy Mackie, 2013 Participant

"I knew as soon as I learned of the new NAICC Leadership Program that I wanted to be a part of it. I really enjoyed my site visits in Wisconsin. Visiting with other researchers and crop consultants, getting to know their staff, and learning about their businesses was truly valuable in ways I never expected."

-Michelle Mitchell, 2013 Participant

"To me, a huge part of leadership is being able to open your eyes and ears and learn from others and experience new things. The NAICC Leadership Program fosters this idea in every module of the program. Experiences I've had and the knowledge I've gained is invaluable to me and my business."

-Allie Marks, 2016 Participant

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