Tuesday, February 27

7:30    Registration Opens
7:30–8:45  Breakfast in Exhibit Hall
8:45–9:00  Welcome and Introduction  
             *Bill Stangel*
9:00–10:00  Making Satellite Imagery  
             A Routine Part of Your Services  
             *Jon Gibson, Crop Quest*
10:00–10:15  Break
10:15–11:00  Artificial Intelligence  
             in the Future of Scouting  
             *Zach Fiene, Rapid Imagery Tech*
11:00–12:00  Obtaining Your FAA License to Operate  
             a UAV for Commercial Use  
             *Matt Brugger, Tilth Agronomy*
12:00–1:30  Lunch and Exhibit Visits
1:30–2:30  Precision Ag and the Struggle for Value  
             *Jeremy Wilson, Crop IMS*
2:30–4:30  Precision Ag Round Table Sessions
4:30–6:00  Mixer in Exhibit Hall
6:00  Dinner on Your Own
Wednesday, February 28

7:30–8:45  Registration and Breakfast in Exhibit Area

8:30–9:30  Management of Nitrogen Fertilizer in Corn with NDVI and other Remote Sensing Products Based on Satellites, Airplanes, and Drones
Dr. David Mulla, University Of Minnesota

9:30–10:30  Creating Partnerships To Create a Precision Ag Profit Center
Panel Discussion:
Joe Sinkula, Reisterer and Schnell, Chad Willer & Jason Fussy, Centrol

10:30–10:45  Break

10:45–11:45  Remote Sensing as a Tool to Manage Nitrogen in Irrigated Potatoes
Dr. David Mulla, University Of Minnesota

11:45–12:45  Lunch and Exhibit Visits

12:45–2:00  WAPAC Annual Business Meeting
or
Apps for Consultants

2:00–3:00  Peeking Into the Black Box of Nitrogen Recommendations
Brian Arnall, Oklahoma State University
## Pre-register by February 14

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<tr>
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<th>Members</th>
<th>Non-Members*</th>
<th>Student</th>
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<td>Two days</td>
<td>$180</td>
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<td>One day</td>
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Register online at
[naicc.org/meetings/2018-focus-on-precision/](http://naicc.org/meetings/2018-focus-on-precision/)

## On-site registration

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<tr>
<td>Two days</td>
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*You are considered to be a member if you are a member of NAICC or your home state consultant's group if that group is a member of NAICC.

Academics, Extension Specialists and County Extension Agents pay the member rate.

## Exhibitors

Table top exhibit $360
Includes one registration and meals.
Additional passes at the member rate.

## Sponsors

Sponsorship levels of $250, $500, $1000 and $2500.
Sponsors at the $500 level and above receive a table top exhibit space, one complimentary registration and recognition at the conference.
Sheraton Madison Hotel
706 John Nolen Drive
Madison, WI 53713
608-251-2300

Group rate rooms $114 per night. Please make your reservation before 2/12/18 at 5:00 pm.

If you prefer to call directly to make reservations you can call 1-800-325-3535 and identify yourself as a member of the “WAPAC/NAICC Focus on Precision” block to receive the discounted, group rate before the cutoff date.

Or book a room online at:
https://www.starwoodmeeting.com/events/start.action?id=1712059079&key=EE31184

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The National Alliance of Independent Crop Consultants & The Wisconsin Association of Professional Agricultural Consultants