



Field Research Capability

Poster Session

January 16, 2024

5pm to 8pm

NAICC has created a great marketing opportunity for contract researchers, consultants, labs, and QAs who are offering field research or support services.

The Researcher Capability Poster Session allows you to showcase your capabilities to manufacturers, management companies, sponsor companies, and others who may be interested in contracting work.

Sign up for a poster when you register for the meeting at <https://naicc.org/attendee-registration/>

- A \$35 fee will be assessed on the registration page to cover the easel and poster board NAICC will supply for you. You must be registered for the 2024 NAICC Annual Meeting & AG PRO EXPO to participate.
- Posters can be no larger than 36 X 48 in size. Print your poster at home or use a printer at or near the Marriott Rivercenter in San Antonio. The cost at the FedEx Office in the Marriott is \$155. There are two Office Depots within 12-14 miles of the Marriott Rivercenter.
- Follow the template/guideline below when creating your poster.
- One poster per company is allowed. Multiple field sites can be highlighted on your poster.

Your LOGO

Name of your CRO Organization

QR code
to your
website

Location



***Move the star to your location**

Google Earth close up to your research farm or test location

Pictures of your facility or trials feel free to use this space

Who We Are:

**BRIEF INTRODUCTION
of Your Organization**
(Talk about who you are / Background story, some of your research capacity)

Pictures of your team

List of scientists / staff you would like to mention and their experience and specialization

Contact information include multiple contacts if applicable (GLP trials, Efficacy trial leads)

Contract Research Profile

LIST OF TRIALS
• Efficacy
• GLP (RAC...)

LIST OF GROWN CROPS
Give exact crops not just "vegetables"
• XX
• XX

LIST OF TARGET PESTS, WEEDS, AND DISEASES
• XX
• XX

You can use pictures with captions to complement your list.

PICTURES OF EQUIPMENT
(field equipment, green house...)
Some unique equipment you would like to show, captions are useful to explain what is on the picture