



# 5<sup>th</sup> EFFICACY RESEARCH WORKSHOP

## How to Conduct Good Efficacy Research

Prior to the [2022 NAICC ANNUAL and AG PRO EXPO](#)



Monday January 23, 2023 8:00am – 5:00pm



**ENTOMOLOGY – WEED SCIENCE – PLANT PATHOLOGY – BIOSTIMULANTS  
AGRONOMY – EVALUATION/ APPLICATION / CALIBRATION TECHNIQUES**

**Moderators: Anna Mészáros, Steve West, and Katlin Hadaway**

- 7:15 – 8:00am**                    **REGISTRATION / BREAKFAST**
- 8:00 – 8:10am**                    **WELCOME**  
Moderator: Anna Mészáros, UF /IFAS
- 8:10 – 8:40am**                    **HOW TO CONDUCT EFFICACY TRIALS – from a young CRO perspective**  
Speaker: Katlin Hadaway, Agrimanagement, Inc.
- 8:40 – 9:10am**                    **INSECTICIDE EFFICACY TRIAL CONDUCT**  
Speaker: Dr. Sebe Brown, University of Tennessee, Jackson
- 9:10 – 9:40am**                    **TESTING BIOLOGICALS PRODUCTS - from chemical rep perspective**  
Speaker: Dr. Karla Medina, CERTIS Biologicals
- BREAK (DOOR PRIZE DRAWING - @ 10:15am)**
- 10:00 – 10:30am**                    **FUNGICIDE EFFICACY TRIALS**  
Speaker: Dr. Heather Kelly, University of Tennessee, Jackson
- 10:30 – 11:00am**                    **HERBICIDE TRIAL EVALUATION TECHNIQUES**  
Speaker: Dr. Randal Landry, Valent USA
- 11:00 – 11:30am**                    **AGRONOMY TRIAL CONDUCT**  
Speaker: Dr. Tyson Raper, University of Tennessee, Jackson
- 11:30 – 12:30pm**                    **LUNCH**                    (DOOR PRIZE DRAWING - @ 12:25am)
- 12:30 – 12:45pm**                    **PEST ID GAME**  
Moderator: Anna Mészáros - UF/IFAS
- 12:45 – 1:30pm**                    **FRUIT AND VEGETABLE SORTING TECHNIQUES FOR YIELD ANALYSES**  
Speaker: Dr. Ben Phillips, Michigan State University
- 1:30 – 2:30pm**                    **DEVELOPPING PROTOCOLS**  
Speakers: Jim Steffel, Lab Services  
Anna Mészáros, UF/IFAS  
Kyle Kepner, ARM GDM
- 2:30pm -2:45pm**                    **PEST ID GAME REVIEW**  
Moderator: Anna Mészáros - UF/IFAS
- 2:45 – 4:45pm**                    **ACTIVITIES**  
1 – Wind tunnel – Mark Ledebuhr  
2 – Spray table – Mark Ledebuhr
- 4:45 – 5:00pm**                    **Wrap up, Survey, CEUs**

For more information on the meeting: [NAICC ANNUAL MEETING AND AG PRO EXPO](#)

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