

AG PRO EXPO

MAXIMIZE Your Time—and Your Investment

The easiest way to make the most of your advertising dollars is to join more than 700 leading Crop and Research Consultants and Quality Assurance Professionals at the **2019 NAICC Annual Meeting and AG PRO EXPO, January 15-19**. You can make a lasting impression on these agricultural decision-makers *as they come to you* at your exhibit booth.

Who We Are

NAICC, formed in 1978, is the professional association and the official voice of independent crop consultants, contract researchers and quality assurance professionals. Our members directly influence management decisions on over 27 million U.S. crop acres. Crops range from corn, soybeans, cotton, wheat, alfalfa and rice to fruits, vegetables, nuts, citrus and many more. Our members are experts in crop care, integrated crop and pest management and contract research, in addition to biotechnology and sustainable agriculture.

Exhibit Hall Activities and Details

Exhibit Hours

Installation: **Wednesday, January 16**
2:00 pm-5:00 pm

Show Hours: **Thursday, January 17**
7:00 am-7:45 am
10:00 am-10:45 am
3:30 pm-4:15 pm
5:30 pm-7:30 pm

Friday, January 18
7:00 am-7:45 am
10:00 am-10:30 am
3:30 pm-4:00 pm

Dismantle: **Friday, January 18**
4:00 pm

Registration and Deadlines

All spaces are first come, first served. **One complimentary registration is included per booth registration. Additional registrations are available for \$415 per person for member companies and \$830 for non-members.** All registrations include a registration packet, name badge, tickets to meal functions in the Exhibit Hall and access to the educational sessions.

NAME BADGE IS REQUIRED TO ENTER EXHIBIT HALL, MEAL FUNCTIONS AND EDUCATIONAL SESSIONS. NO EXCEPTIONS!

Booth Specifics

NAICC Members receive a discounted price of **\$830** for exhibit booths. Regular price is **\$1245** per 10'X10' booth space. Each booth comes with a 6-foot skirted table and two plastic chairs. *Contracts will not be processed until payment is received. Purchase orders will not be honored.* Cancellations must be made in writing and are subject to a \$250 non-refundable fee. No refunds after December 24.

Booth locations are determined as follows:

- The Exhibitor's level of NAICC sponsorship
- Date the contract and payment were received
- Separation of competitive companies
- Uniform display area and traffic flow

Traffic Enhancers

All continental breakfasts, refreshment breaks, silent auction and receptions will be held in the Exhibit Hall. This will keep the crowds flowing past your booth throughout the day and into the evening.

Attendees will have an opportunity to participate in an Exhibit Hall game to enhance traffic to your booth. Details will be given at show move-in.

The **EXHIBIT HALL EXTRAVAGANZA** is a fun-filled evening providing additional visibility for exhibitors who are invited to donate items for a give away at the booth. Attendees will drop their business cards in a designated box on your booth. Winners will be drawn through out the evening.

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