



NATIONAL ALLIANCE OF INDEPENDENT CROP CONSULTANTS

A Professional Society Representing the Nation's Crop Production and Research Consultants and Quality Assurance Professionals

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FROM THE PRESIDENT

The Power of Community-Revisited

by Grant McMillan

My first article as President, I talked about the power of the NAICC community. Now at the end of my term, I would like to revisit this topic. As I write this, some of you have made it to Nashville while others are on route for this year's meeting. As I begin to run into fellow peers, it's good to feel that sense of community and belonging again.

When someone asks me about the benefits of NAICC, I always talk about the community and the comradery that the membership has towards each other. This helps provide a balance to the loneliness that can come from being an independent consultant. We are often working by ourselves or in small groups

and dealing with stressfully situations caused by factors which we have no control over.

This meeting will be one for the record books as far as attendance as well as new members. These new members are the future of our organization. Let's all take the time to welcome them and show them what being part of our community is all about! And most importantly, lets all have a good time in "SMASHVILLE"!

HAPPENINGS ON THE HILL

Keith Jones, Governmental Affairs Liaison

As you notice there is a new name in the Happenings on the Hill byline this month as I take over the reins from Rick Kessler who ably reported on the ebbs and flows, and ups and downs, of Federal policy impacting NAICC members and their clients.

Unfortunately, there is no rest for the weary as we quickly move from the solid win of the reauthorization of the Pesticide Registration Improvement Act, (PRIA V) within the Omnibus Appropriations Bill at the end of 2022, to considering opportunities for pesticide related issues within a new Farm Bill.

The House Republican majority has named members to the House Committee on Agriculture with a mix of new and returning members.

The returning members of the Committee are Chairman G.T. Thompson, (PA-15), Austin Scott, (GA-8) Doug LaMalfa (CA-1), Mary Miller, (IL-15), Scott DesJarlais (TN-4), David Rouzer (NC-7), Trent Kelly (MS-1), Don Bacon (NE-2), Dusty Johnson (SD), Jim Baird (IN-4), Tracey Mann (KS-1), Barry Moore (AL-2), Kat Cammack (FL-3), Brad Finstad (MN-1) and Rick Crawford (AR-1)

New members of the Committee lead off with former Committee Chair Frank Lucas (OK-3), along with Mark Alford, (MO-4), Derrick Van Orden (WI-3), John Rose (TN-6), Ronny Jackson (TX-13), Lori Chavez-DeRemer (OR-5), Monica De La Cruz (TX-15), John Duarte (CA-13), Nick Langworthy (NY-23), Max Miller (OH-7), Marc Molinaro (NY-19), and Zack Nunn (IA-3).

The Democratic minority expects to have their members named by early February.

As Committee's on both sides of the Capitol undergo their formation, the Pesticide Policy Coalition (PPC) has also started its initial brainstorming

process to identify areas and ideas that could rise as policy priorities by PPC members. Early topics identified are:

- Enhancing the role of USDA Office of Pest Management Policy (OPMP),
- Enhancing the support and role of the EPA's FIFRA Interagency Work Group on endangered species,
- Trade issues, such as Codex engagement authorization and U.S. consideration of Codex MRLs,
- Preemption,
- NPDES pesticide general permits exemption, and
- Incentives for the voluntary adoption of precision agriculture

Because every Farm Bill has a good deal of timing uncertainty, additional discussions by the PPC will occur on January 19, and thereafter over the few next weeks to begin to refine, add, and take away ideas hopefully resulting in policies that are concise, and doable within the current political setting.

I look forward to joining you in Nashville to discuss these topics and more. As NAICC members begin to think about the Farm Bill process, and in the development of its advocacy, remember that less is usually more. Aiming for a concise focus on the problem to be solved, through the simplest solution, and one that is easy to frame, is usually the best approach in capturing attention of hurried members and staff.

NAICC ANNUAL MEETING BEGINS WEDNESDAY

Visit with old friends and make new ones as NAICC continues to grow our membership and meeting attendance. Come join our talented ag professionals...our industry's greatest and most influential leaders. [CLICK HERE](#) for registration, schedules and more information.

Looking for a way to increase your Company's brand awareness? We have several sponsorship opportunities to fit any size budget. [CLICK HERE](#) to see a complete list or email allisonjones@naicc.org for more information.



Exhibit Hall Extravaganza

Thursday, January 26th at 5:30 pm we will gather in the AG PRO EXPO exhibit hall to pay tribute to NAICC President Grant McMillan, as he wraps up his Presidential year. There will be plenty of time to catch up with peers, check out the many exhibit booths and meet with key industry representatives. There will be multiple opportunities to drop your business card in various boxes at exhibit booths for a chance to win prizes during the evening.

The FEAE Silent Auction will also be underway where you will have the chance to bid on numerous unique items.

FEAE SILENT AUCTION

The mission of the Foundation for Environmental Agriculture Education (FEAE) is to catalyze innovative education and training for current and future professional crop management practitioners, including both researchers and crop consultants. They are able to do this through the generous donations of a large variety of items from NAICC members to The Foundation's Silent Auction held during the Thursday evening Outgoing NAICC President's Reception in the Exhibit Hall. Wooden bowls, handwoven table runners, vintage jewelry,

one of a kind artwork, handmade knives and unique food items are great examples of items “fought over” in previous years. A tax-deductible receipt will be provided upon request. The Foundation will also be selling raffle tickets for a few high value items. Please contact Michelle Hoffman via email at michelle.hoffman@indepthagronomy.com with a description of the item that you will donate to the Silent Auction or as a Raffle item. Not able to attend the Outgoing NAICC President’s Reception? You can ship your item to Debra Fitzgerald. All donations are greatly appreciated.

FOCUS ON CONSULTING



Focus on Consulting
February 21-22, 2023

Hilton Minneapolis, St. Paul Airport
3800 American Boulevard East
Bloomington, MN 55425

More information and to register:
<https://bit.ly/FocusOnConsulting>

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“MNICCA and NAICC partnering together
to bring timely education to independent
crop consultants”

**"MNICCA and NAICC partnering together to bring
timely education to independent crop consultants"**

February 21-22, 2023

**Hilton Minneapolis St Paul Airport
Bloomington, MN**

TOPICS INCLUDE:

Advancements in Plant Pathology Soil Grid Sampling

Current Imagery Options

How to Facilitate Continued Use of Precision Ag

Biological Nitrogen Sources

Fertilizer and Grain Market Update

Nitrogen Models: What's New and Why Have Old Models Failed?

Workforce Management
Synergizing with Retailers
Industry Updates from Exhibitors and Industry Partners
Potassium Management Strategies
Artificial Intelligence

To register, go to: <https://naicc.wildapricot.org/event-5066639>

Book Your Hotel Rooms in the MNICCA/NAICC Block at:

<https://bit.ly/FocusRoomsAtHilton>

NEW MEMBER SPOTLIGHT

NAICC New Member Profile Matthew Wilson, Lange Research and Consulting

by Karla Jensen

If you've ever questioned the impact that childhood and youth experiences have, just talk to Matthew Wilson, Research Assistant, one of our newest members of the NAICC. "I grew up in Ag and participated in 4-H and FFA (Future Farms of America)," revealed Matthew. Each of those positive important organizations and the relationships formed there most definitely shaped his future. As an adult, he is now happily pursuing his agricultural career at Lange Research and Consulting Inc. in Moberly, Missouri. He will also graduate in 2023 from University of Missouri-Columbia, with a master's in Plant Science. He is focusing his research on herbicide tolerance in maize, as he outlined on his LinkedIn account, making connections just as he did as a youth.

"Ag has always been my passion," Matthew adds, "And research always interested me." With NAICC, he's certainly found his people and a place to fit in and continue to hone his craft and improve his skills. As he dove into his career and duties, Matthew remembers the steep learning curve he faced when he was brand new along with a few other challenges. "I recall not fully understanding all the GLP requirements and constantly having to work around inconsistent weather conditions." He believes he couldn't do his work without

both his GPS and a planter and he would encourage others who start their careers in this industry to always ask questions.

In his spare time away from his duties, Wilson is a marathon runner, which no doubt helps build endurance for those long seasonal days in agriculture. He is also drawn to the beautiful and rugged Olympic National Park in Washington state, Matthew shared, if he has time away for a vacation. In the meantime, he is diligently fulfilling the three main components of FFA; premier leadership, personal growth and career success.



NAICC ACADEMY WEBINARS

Click on the links below or go to <https://naicc.org/naicc-academy> to sign up!

2022 On-Demand Webinars

Basic GLP Training – \$125

Carbon Markets 101 – \$75

Inside Out – What Goes on Inside the Mind of an Auditor? – \$75

New Technologies in Agriculture – \$75

Free Videos

Worker Protection Standards:

How to Comply

WPS Training Videos

2021 On-Demand Webinars

2021 Hot Topics in Midsouth Ag – \$25

2021 Hot Topics in Midwest Ag - \$25

Efficacy Research Workshop – \$100

GAIAC Presents: Fall Armyworm/Precision Ag/Business Management– \$75

Nutrient and Carbon Trading – \$25

Virtual Auditing – Sponsor and CRO Perspective – \$50

What's the Deal with GLP Equipment? – \$50

Become an NAICC Academy Sponsor

NAICC is looking for 2022 Academy Sponsors. Gain exposure for your business by having the opportunity to showcase your Company's name and products/services in front of over 700 independent crop, researcher, and quality assurance consultants. This is a great way to make the most of your advertising dollars while giving back to our organization and allowing members alike to further educate themselves on our great industry other professional development topics.

Sponsorship Information



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TRIVIA QUESTION

Answer the following question for a chance to win a \$50 Visa Gift Card:

What river runs through Nashville?



Submit your answer [HERE](#)

Last Month's Answer:

1907



**Congratulations
Susan Dorsey**

You are the winner of a \$50 VISA Gift Card!

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FEAE provides five scholarships each year to deserving students with a major in Agriculture. To learn more and to apply, visit the [FEAE Scholarship page](#).

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Buy and Sell Equipment on the NAICC Website

Have something to sell? Looking for a specific piece of equipment? Check out the [NAICC Member Marketplace](#). Log in to [Members Only](#) portal on the NAICC website and scroll down to the NAICC Member Marketplace. Choose **Items for Sale** or **Items Wanted**. It is just that easy.

Thank you to the Newsletter Committee for putting this issue together:

Rachel Lightfoot, *Chair*, Amalia Easton, *Co-Chair*,

Laurie Bennett, Jo Gillilan, Karla Jensen, Renee Minion

If you would like to submit an article or have a suggestion for the *NAICC News*, please contact [Rachel Lightfoot](#) or [Allison Jones](#).

NAICC

**Your professional society representing the nation's crop production,
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National Alliance of Independent Crop Consultants
700 Wood Duck Drive, Vonore, TN 37885
Phone: 423-884-3580 Email: AllisonJones@naicc.org

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