

## Precise Speed Control is a Game-Changer in Continuous, Slow-Speed Applications using ATVs and Side-By-Sides



Applying the right amount of consumable, at precisely the right speed over extended periods of time and terrain- with repeatable accuracy, is vital for both mainstream agricultural applications and Ag Research.

MotorCycle Cruise Controls has been delivering ergonomic, economic and environmental benefits to key players in Ag Research for over a decade using their precision speed controls on ATVs - called QuadCruise. Though you may not have heard of them, 'McCruise' as they are affectionately called by a host of satisfied customers, has been delivering remarkably accurate speed control combined with repeatable accuracy, season to season and operator to operator, since 1999.

R&D has always been key to MCCruise' success and the product today bears little resemblance to the 1999 product. The imminent release of the all-new Throttle-By-Wire QuadCruise for the Polaris Ranger XP1000 looks set to enhance market penetration in North America in particular. A deer/wildlife conservation farmer in Pennsylvania growing feed for wild deer has fitted QuadCruise for herbicide and fertilizer application. Both installation and performance are being reviewed by ATV Illustrated Magazine. Concurrently, MCCruise' sophisticated Speed Limiter and all-new Bluetooth Phone App were installed and reviewed. The editorial for this should be published soon.



In the Agricultural sector many Ag University Departments and some key Ag Research players took up our product over a decade ago as evidenced by the following from Qualls Agricultural Laboratory in Washington, USA. Chad Nordberg wrote up his results here:

<https://www.mccruise.com/pages/quadcruise-in-agricultural-research> as long ago as 2007. More recently he wrote 'I haven't generated any more "data" on the reliability or accuracy of the cruise control since we installed the first one. To be honest, it works so well, we almost forget about it.



Many of the following images link to YouTube videos provided courtesy of Chad Nordberg and MCCruise featuring QuadCruise in action in various Agricultural Research projects and mainstream agriculture.



Video showing an overview of the farm and use of QuadCruise spraying an onion plot in 2016.

QuadCruise used in spraying a drift comparison study to compare how far a contact herbicide drifted by itself, versus with an additive.

The only way to compare this accurately is to spray both treatments at the exact same time so they are both influenced by the exact same wind and wind gusts.

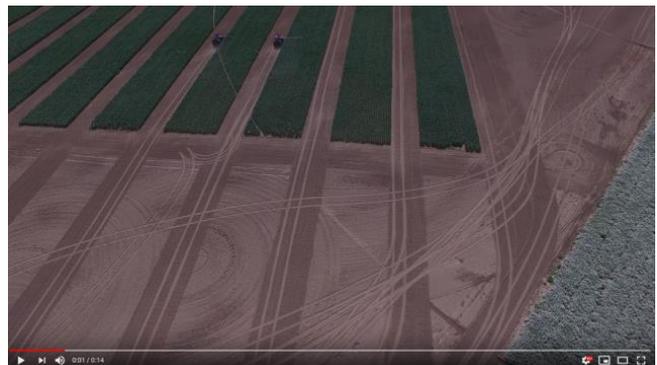


‘Both of these Hondas have the MCCruise QuadCruise equipment installed and made this application relatively effortless.’

QuadCruise allowed the operators to concentrate on the sprayer and the application instead of just trying to maintain the correct speed.



Chad said ‘It’s sort of like having GPS Autosteer for a tractor, it allows you to focus on the actual task at hand.’



Similarly, Brent Wright at ICMS is very positive about Quadcruise products and has been using them nearly as long as Qualls.



## QuadCruise is used worldwide:



- In New Zealand a single sale has turned into over fifty kits sold to the kiwi fruit industry.

- Special sprayers were developed to pollinate the flowers because bees dislike kiwi pollen. It turned out that greater productivity could be achieved using artificial pollination - despite the fact that the pollen is \$150 a gram! At that price, precise speed control is essential....



- In France sophisticated spray equipment is used for undervine spraying, but the ATVs are controlled by QuadCruise.

- In the Riverina in northwest Victoria, Australia, Kubota tractors are using Precision PTO Tractor Cruise Controls to deliver staggering ergonomic and economic benefits.





MCCruise also manufacture ATV and Side-By-Side Speed Limiters used extensively in US Railroads, mining and many farm enterprises - wherever speed is contributing to accidents, injury or increased insurance costs with attendant Occupational Health and Safety issues.

'SpeedSafe'  
ATV Speed Limiters  
increase  
productivity

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Minimise accidents  
Reduce overheads managing incidents  
Reduce maintenance costs **substantially!**

The advertisement features a central image of a man in a blue shirt loading a wooden crate of produce onto the back of an orange and black utility vehicle. The vehicle is parked on a dirt path with trees in the background. The MCCRUISE logo is visible in the bottom left corner of the image area.