

# NAICC NEWS SHORTS



A professional society representing the nation's crop production and research consultants

## MEMBERSHIP RENEWAL

The deadline to renew your Membership is December 31. Please log into your NAICC profile to update your information and pay your dues. Your inclusion in the online NAICC member directory is directly related to your Membership status. Log into your profile [HERE](#) to renew.

## COMMITTEE CONNECTION

Being on a Committee is an excellent way to connect with other members within NAICC. If you are interested in being on a Committee, please contact [Grant McMillan](#) or [Allison Jones](#). Committees have different time allocations, so feel free to ask which one will fit into your calendar the best.

Allied Industry	Grievance & Ethics	Marketing
Annual Meeting Education	Governmental Affairs	Membership Recruitment
Certification Board	Crawfish Boil on the Hill	Retention and Rules
Education Outreach	International Outreach	Newsletter
	Leadership	

All committees will meet on Wednesday afternoon, January 26 for about 90 minutes to review old business and discuss the upcoming year. Additional follow-up may happen through the year with emails and or calls (conference or zoom). We look forward to getting to know you better at a committee meeting!

## HAPPENINGS ON THE HILL

By Rick Kesler, Governmental Affairs Liaison

### Endangered Species Act

The Biden administration has proposed to repeal parts of the Endangered Species Act related to critical habitat, exclusion areas, and the economic impact analysis. The EPA is reviewing how they want to move forward with Endangered Species Reviews and hopes to have a work plan put out this month. A prioritized list of species will be included.

### Waters of the United States (WOTUS)

EPA and the U.S. Army Corps of Engineers published a rule in the Federal Register on Tuesday, initiating updates to the pre-2015 regulatory definition of the Waters of the United States (WOTUS) rule. EPA and the Army Corps of Engineers are seeking public comment on the proposed rule. To read the rule or comment on the rule click [HERE](#).

Two links with more information: [Brownfield Ag News](#) and [AgWeb](#)

# NAICC ANNUAL MEETING AND AG PRO EXPO

January 24 - 28, 2022

Rosen Centre Hotel • Orlando, FL

## 2022 KEYNOTE SPEAKER AT ANNUAL MEETING

This year for the **Richard L. Jensen, Ph.D. Memorial Keynote Address**, NAICC and FEAE has the pleasure of introducing **Ross Bernstein**, an inspirational business speaker and Best-Selling Sports Author who hails from Minnesota. He is an award-winning peak performance hall of fame business speaker who has keynoted conferences for Fortune 500 companies on all seven continents and has been featured on CNN, ESPN, Fox News, and "CBS This Morning," as well as in the Wall Street Journal, New York Times and USA Today.



Mr. Bernstein's mission is to get us all thinking DIFFERENTLY about how we can raise OUR game to the next level. It is all about the DNA of what makes champions in sports so unique and how that relates to business. In his research he concluded that the same metrics and characteristics that were common among champions in sports, were also common among peak performers in business. There are reasons certain teams win consistently, whereas others don't and Ross explains why. It's based largely on the "Good to Great" concept of how the best companies are able to separate themselves from the rest of the pack. If you have the desire to up your game, to compete on the next level, this is a keynote you do not want to miss.

The Richard L. Jensen, Ph.D. Memorial Keynote Address Speaker at the 2022 NAICC Annual Meeting and AG PRO EXPO is funded in part by the Foundation for Environmental Agriculture Education ([FEAE Foundation](#)) whose mission it is to catalyze innovative education and training for current and future professional crop management practitioners, including both researchers and crop consultants.



## FRIDAY NIGHT NETWORKING PARTY

**FRIDAY NIGHT NETWORKING PARTY** is going to be a bit different this year. After a wonderful meal and great conversation, the interactive Prices and Prizes will begin! Similar to the TV Show "The Price is Right", you will have a chance to win a Prize by correctly guessing the price. However, to be considered, you must purchase a raffle ticket from the FEAE raffle! One of the three-part ticket will be added to the drawing so you can "Come on Down"! Each ticket is one chance! If you prefer not play, simply put someone else's' name on the ticket.

Interested in the 2022 ANNUAL MEETING AND AG PRO EXPO?

INFORMATION

REGISTER

HOTEL  
REGISTRATION

### 2022 COMMUNITY SERVICE PROJECT

Attendees are encouraged to bring school supplies to Orlando and drop them off at the NAICC registration desk. They currently are in critical need of #2 pencils, 8 or 10 count washable markers, loose leaf paper, dry erase markers, notebooks (composition or spiral), and 24 count crayons. They will also accept gift cards and donations. If you would like to make a monetary donation, please visit [www.agiftforteaching.org/donate](http://www.agiftforteaching.org/donate) and type in "NAICC" in the "In honor of" line.



## FEAE

### New in the Amazon app

Your app purchases can generate donations for us, at no extra cost to you!  
amazon smile



Want to help make a difference while you shop in the Amazon app on your phone, at no extra cost to you? Simply follow the instructions below to select "**Foundation For Environmental Agriculture Education**" as your charity and activate AmazonSmile in the app. Amazon will donate a portion of your eligible mobile app purchases to us.

How it works:

1. Open the Amazon app on your phone
2. Select the main menu (=) & tap on "AmazonSmile" within Programs & Features
3. Select "**Foundation For Environmental Agriculture Education**" as your charity
4. Follow the on-screen instructions to activate AmazonSmile in the mobile app



### Buy and Sell Equipment on the NAICC Website

Have something to sell? Looking for a specific piece of equipment? Check out the [NAICC Member Marketplace](#). Log in to [Members Only](#) portal on the NAICC website and scroll down to the NAICC Member Marketplace. Choose **Items for Sale** or **Items Wanted**. It is just that easy.

## NAICC

Your professional society representing the nation's crop production, research consultants and quality assurance professionals.

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