



**NATIONAL ALLIANCE OF INDEPENDENT CROP CONSULTANTS**

*A Professional Society Representing the Nation's Crop Production and Research Consultants and Quality Assurance Professionals*

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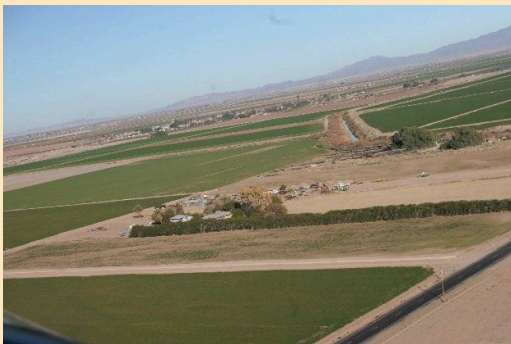
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**FROM THE PRESIDENT**

Sustainable and Regenerative Agriculture

*By Debra Stroschein*



Palo Verde Valley

[Read more](#)

**HAPPENINGS ON THE HILL**

Congressional Action and The Farm Bill

*by Keith Jones*



Capitol Hill, Washington, D.C.

[Read more](#)



## 2025 NAICC Annual Meeting and AG PRO EXPO

January 20-24, 2025 Monterey, CA

Online Registration is now closed.

Register Onsite in Monterey!

[View the Program Here](#)

**2025 Annual Meeting Apps are Available**

Download the Annual Meeting app in the [App Store](#) or [Google Play](#).

## NAICC Business Meeting Updates

Please see the following in preparation for the NAICC Business Meeting at 10:30 am on Friday, January 24, 2025 in Monterey, CA.

2025 Business Meeting Agenda

<https://naicc.org/wp/wp-content/uploads/Business-Meeting-Agenda.pdf>

2024 Business Meeting Minutes - please send any edits to [stheus@arclabusa.com](mailto:stheus@arclabusa.com) or [allisonjones@naicc.org](mailto:allisonjones@naicc.org)

<https://naicc.org/wp/wp-content/uploads/2024-Business-meeting-for-review-by-membership.doc>

## NAICC INTERN CONNECTION

### FEAE/NAICC Intern Connection: Positions and Internships

Do you have a hard time finding eager, knowledgeable summer interns? INTRODUCING the NAICC Inter Connection!!

The Foundation for Environmental Agriculture Education (FEAE) has launched a website, <https://thefae.org/jobs>, to create a database for students and employers to find internships!

The Intern Connection is designed to put interns in touch with crop consultants and contract researchers who are seeking summer help. Whether you are looking for someone to work during the day or you are offering housing, the Intern Connection has you covered.

The FEAE will reach out to its extensive network of university agronomy departments and make them aware of this program. You, too, can help get the work out by contacting your local colleges and letting them know about this program. The site will begin populating soon, so check it regularly at:

<https://thefae.org/jobs>



## FEAE SILENT AUCTION & RAFFLE

Don't forget to bring your silent auction items to the annual meeting. Please contact [Sandy Mackie](#) or [Michelle Hoffman](#) with your auction items.

In addition to the silent action, the FEAE will hold its annual raffle. Raffle items are listed below, See any member of the FEAE or NAICC Board for your tickets:

- 2 x \$500 cash awards donated by the FEAE Board (\$20 tickets)
- \$1000 VISA gift card donated by the NAICC Executive Board (\$25

- \$1000 VISA gift card donated by the NAICC Executive Board (\$25 tickets)
- Xanadu beach house donated by the Mellingers (\$50 tickets)
- reMarkable Paper Pro Tablet donated by Kincaid Equipment (\$25 tickets)

## TSP Program Announcement

**Wednesday, January 22, 9:00 am - 11:00 am**

**Redwood 1, 3rd Floor - Portola**

**Open to everyone**

### **USDA- NRCS Technical Service Provider (TSP) Program: Overview of Processes and Considerations**

Technical service providers (TSPs) work on behalf of NRCS customers to provide planning, design, and/or implementation services that meet NRCS program criteria. This assistance helps improve the producer's operation and addresses resource concerns on their land. TSPs are certified by NRCS for specific conservation activities and practices based on a combination of knowledge and proficiency, such as education, professional accreditations, or years of experience. This session will describe the TSP certification process, review the range of TSP services that can be offered to an NRCS customer, and discuss other professional considerations, such as payment rates and deliverables.

### **DON'T MISS OUR EMAILS!**

Please whitelist or add to your safe list the following email addresses in your email program: [naicc@wildapricot.com](mailto:naicc@wildapricot.com), [allisonjones@naicc.org](mailto:allisonjones@naicc.org), and [admin@naicc.org](mailto:admin@naicc.org).

## NEW SUSTAINING MEMBER

We are pleased to announce our newest sustaining member Kynetec. They will be joining us next week at the NAICC Annual Meeting. Check them out at our Emerging and Evolving Technologies Session.

### Kynetec Joins NAICC to Foster Collaboration and Support Independent Crop Consultants

Kynetec is excited to announce our recent membership in the National Alliance of Independent Crop Consultants (NAICC). We joined as a sustaining member to help support the agricultural community through collaboration, education, and advanced data insights.

[Read more](#)

kynetec

**HOW TO SPOT A PHISH:**

Phishing emails represent an increasing threat to our company's Information Security. In Phishing attacks that bombard our email servers daily, scammers send fake emails, enticing recipients to click on links or download attachments that then infect the recipient's computer with malware or viruses.

**Emotional Manipulation:**  
Be suspicious if the email tries to generate emotions like greed, curiosity, fear or urgency.

**Attachments:**  
Be cautious when an attachment comes from an unfamiliar sender or if you weren't expecting it, make sure it is legitimate before opening it.

**General Greeting:**  
Organizations don't use general greetings like "Dear Customer." Trusted organizations know your name and they should use it when contacting you.

**Grammar & Spelling Mistakes:**  
Be wary of emails containing multiple spelling and grammar mistakes.

**Links:**  
Hover your mouse over the link to check and see what pops up matches the email destination.

**Suspicious Sender Address:**  
Check the real email address displayed behind the sender's name. Be suspicious if an email appears to come from a respectable organization but the sender's address looks like a personal one – this is probably an attack.

**Sample Phishing Email:**

**Subject:** Urgent: Verify Your Account Now!  
**From:** support@bankingalerts.com  
**To:** youremail@example.com

**Instructions**

Dear Valued Customer,

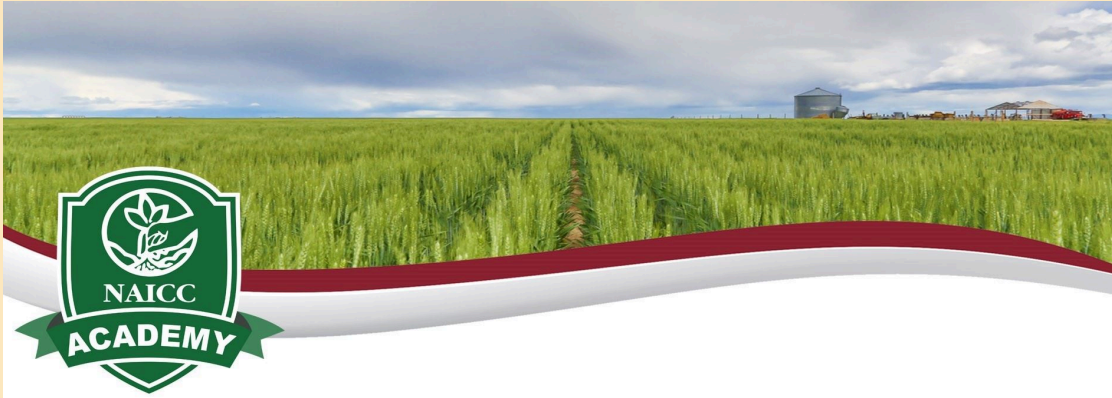
We have detected suspicious activity on your account. To ensure your account's security, please verify your information immediately. Failure to do so will result in your account being temporarily suspended.

Click the link below to verify your account: [Verify Now](#)

Thank you for your prompt attention to this matter.

Sincerely,  
Banking Support Team

**Make sure to report any suspicious emails to your local IT team!**



## [NAICC Academy Webinars](#)

Click on the links below or go to <https://naicc.org/naicc-academy> to sign up!

### **2022 On-Demand Webinars**

[Basic GLP Training](#) – \$250

[Carbon Markets 101](#) – \$75

[Inside Out – What Goes on Inside the Mind of an Auditor?](#) – \$75

[New Technologies in Agriculture](#) – \$75

### **Free Videos**

**Worker Protection Standards:**

[How to Comply](#)

[WPS Training Videos](#)

### **2021 On-Demand Webinars**

[2021 Hot Topics in Midsouth Ag](#) – \$25

[2021 Hot Topics in Midwest Ag](#) - \$25

[Efficacy Research Workshop](#) – \$100

[GAIAC Presents: Fall Armyworm/Precision Ag/Business Management](#)– \$75

[Nutrient and Carbon Trading](#) – \$25

[Virtual Auditing – Sponsor and CRO Perspective](#) – \$50

[What's the Deal with GLP Equipment?](#) – \$50

**Become an NAICC Academy Sponsor**

NAICC is looking for 2022 Academy Sponsors. Gain exposure for your business by having the opportunity to showcase your Company's name and products/services in front of over 700 independent crop, researcher, and quality assurance consultants. This is a great way to make the most of your advertising dollars while giving back to our organization and allowing members alike to further educate themselves on our great industry other professional development topics.



Trivia

**Answer the following question for a chance to win a \$50 Visa Gift Card:**

What NAICC Session is designed as a great way to advertise new products and services and is the only session designed specifically for and by NAICC members to showcase new technologies during the annual meeting?

Submit your answer [HERE](#)



**Last Month's  
Answer:**

**Denmark**



**Congratulations to last  
month's winner:**

**John Grandin**

**You are the winner of a  
\$50 VISA Gift Card**

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**Thank you to the Newsletter Committee for putting this issue together:**

Karla Jensen, *Chair*, Jo Gillilan, *Co-Chair*,  
Amalia Easton, Rachel Lighfoot, Walter Albeldano,  
Chrystal Johnson, Director of Member Services, and Kim Bourgeois, Board Liaison  
If you would like to submit an article or have a suggestion for the *NAICC News*, please  
contact [Karla Jensen](#) or [Allison Jones](#).

**NAICC**

**Your professional society representing the nation's crop production,  
research consultants and quality assurance professionals.**

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