



**NATIONAL ALLIANCE OF INDEPENDENT CROP CONSULTANTS**

*A Professional Society Representing the Nation's Crop Production and Research Consultants and Quality Assurance Professionals*

[From the President](#)

[Happenings on the Hill](#)

[FEAE Scholarships](#)

[Consultant Education](#)

[TFI Agronomy  
Conference & Expo](#)

[NAICC Social Media Kit](#)

[Leadership Program](#)

[New Member Spotlight](#)

[Email and Scam Alert](#)

[NAICC Academy](#)

[Trivia Question](#)



## FROM THE PRESIDENT

Updates from NAICC

*by Daniel Fowler*



[Read more](#)

## HAPPENINGS ON THE HILL

Updates from DC

*by Keith Jones*



Capitol Hill, Washington, DC

[Read more](#)

## FEAE SCHOLARSHIP PROGRAM

Foundation for Environmental  
Agriculture Education

# Scholarship Program



Application Deadline: December  
1, 2025

Make Your Future Brighter

The FEAE is pleased to be  
awarding scholarships for  
2026 to 7 students pursuing  
graduate and undergraduate  
degrees in agriculture.

Learn More



Our Website  
[Scholarships – FEAE](https://thefae.org)  
([thefae.org](https://thefae.org))



# FEAE

Foundation for Environmental  
Agriculture Education

Click photo for more information.

## CONSULTANT EDUCATION COMMITTEE

### NAICC Members: Your Input Is Requested

The Consultant Education Committee has developed two sessions for the 2026 Annual Meeting and would like your input from the 2025 season.

As you go through the season, please make notes on the following:

*(The notes section on your phone is a quick and easy way to capture the moments throughout the summer)*

1. Mechanisms of Active Ingredients
  - What is working and what is not?
  - How are weeds getting around the chemistry?
  
2. Uses with Drones in Ag- Applications and Data Collection
  - What is on the horizon in insecticides, herbicides, and diseases?
  - How does the use of drones impact drift and the protection of endangered species.

NAICC will send a survey out this fall to capture your notes and develop questions for our speakers and panelists. Speakers and panelists will come from academia and crop consultants.

## THE FERTILIZER INSTITUTE

Check Out Key Sessions on Sustainability and Nutrient Management

[Read more](#)



**\*Complimentary Registration  
for NAICC Members**

Join Us!



August 4<sup>th</sup> - 6<sup>th</sup>  
2025



Indianapolis,  
Indiana

**REGISTER NOW!**

EARLY BIRD ENDS JULY 1ST

## NAICC SOCIAL MEDIA KIT

The Marketing Committee is excited to announce the release of our new social media kit, designed to provide press, members, and partners with streamlined access to our latest brand assets, messaging, and information.

It's available now on our website [HERE](#). We encourage you to explore the kit and use it to support any upcoming promotions or press-related efforts.

NAICC LEADERSHIP PROGRAM

The NAICC  
Leadership Program is  
now taking  
applications for 2026.

Applications are due  
November 1st.

[Click photo for more information.](#)

## NEW MEMBER SPOTLIGHT

### **NAICC New Member Spotlight Sarah Myers**

by Chrystal Johnson

This month, we're thrilled to shine the spotlight on Sarah Myers, a passionate advocate for data-driven agriculture and an integral team member at Agmatix, based in Raleigh, North Carolina.

When she's not driving agtech forward, you'll find Sarah busy in the outdoors. Sarah is a proud beekeeper and honey bee enthusiast. She is also an avid runner and loves the outdoors.

Sarah has jumped right in to support NAICC and has been a great asset to the Marketing Committee.

Welcome to the NAICC community, Sarah—your work inspires us!





# HOW TO SPOT A PHISH:

Phishing emails represent an increasing threat to our company's Information Security. In Phishing attacks that bombard our email servers daily, scammers send fake emails, enticing recipients to click on links or download attachments that then infect the recipient's computer with malware or viruses.

## Emotional Manipulation:

Be suspicious if the email tries to generate emotions like greed, curiosity, fear or urgency

## Attachments:

Be cautious when an attachment comes from an unfamiliar sender or if you weren't expecting it, make sure it is legitimate before opening it.

## General Greeting:

Organizations don't use general greetings like "Dear Customer." Trusted organizations know your name and they should use it when contacting you.

## Grammar & Spelling Mistakes:

Be wary of emails containing multiple spelling and grammar mistakes.

## Links:

Hover your mouse over the link to check and see what pops up matches the email destination.

**Subject: Urgent: Verify Your Account Now!**

From: support@bankingalerts.com

To: youremail@example.com

 Instructions

Dear Valued Customer,

We have detected suspicious activity on your account. To ensure your account's security, please verify your information immediately. Failure to do so will result in your account being temporarily suspended.

Click the link below to verify your account. [Verify Now](#)

Thank you for your prompt attention to this matter.

Sincerely,  
Banking Support Team

## Suspicious Sender Address:

Check the real email address displayed behind the sender's name. Be suspicious if an email appears to come from a respectable organization but the sender's address looks like a personal one - this is probably an attack.

**Make sure to report any suspicious emails to your local IT team!**

## DON'T MISS OUR EMAILS!

Please whitelist or add to your safe list the following email addresses in your email program: [naicc@wildapricot.com](mailto:naicc@wildapricot.com), [allisonjones@naicc.org](mailto:allisonjones@naicc.org), and [admin@naicc.org](mailto:admin@naicc.org).



## NAICC Academy Webinars

Click on the links below or go to <https://naicc.org/naicc-academy> to sign up!

### 2022 On-Demand Webinars

[Basic GLP Training](#) – \$250

[Carbon Markets 101](#) – \$75

[Inside Out – What Goes on Inside the Mind of an Auditor?](#) – \$75

[New Technologies in Agriculture](#) – \$75

### Free Videos

#### Worker Protection Standards:

[How to Comply](#)

[WPS Training Videos](#)

### 2021 On-Demand Webinars

[2021 Hot Topics in Midsouth Ag](#) – \$25

[2021 Hot Topics in Midwest Ag](#) - \$25

[Efficacy Research Workshop](#) – \$100

[GAIAC Presents: Fall Armyworm/Precision Ag/Business Management](#) – \$75

[Nutrient and Carbon Trading](#) – \$25

[Virtual Auditing – Sponsor and CRO Perspective](#) – \$50

[What's the Deal with GLP Equipment?](#) – \$50

### Become an NAICC Academy Sponsor

NAICC is looking for 2022 Academy Sponsors. Gain exposure for your business by having the opportunity to showcase your Company's name and products/services in front of over 700 independent crop, researcher, and quality assurance consultants. This is a

great way to make the most of your advertising dollars while giving back to our organization and allowing members alike to further educate themselves on our great industry other professional development topics.



## Trivia

**Answer the following question for a chance to win a \$50 Visa Gift Card:**

What is the general NAICC Hashtag for social media?

**Submit your answer [HERE](#)**



**Last Month's  
Answer:**

**Summer Solstice**



**Congratulations to last  
month's winner:**

**Brent Petersen**

**You are the winner of a  
\$50 VISA Gift Card**

---

**Thank you to the Newsletter Committee for putting this issue together:**

Karla Jensen, *Chair*, Jo Gillilan, *Co-Chair*,  
Amalia Easton, Rachel Lightfoot, Kaitlin Hadaway, Trey Carriere, and Carson Ramsay  
Chrystal Johnson, Director of Member Services, and Kim Bourgeois, Board Liaison  
If you would like to submit an article or have a suggestion for the *NAICC News*, please  
contact [Karla Jensen](#) or [Allison Jones](#).

**NAICC**

**Your professional society representing the nation's crop production,  
research consultants and quality assurance professionals.**

National Alliance of Independent Crop Consultants  
700 Wood Duck Drive, Vonore, TN 37885  
Phone: 423-884-3580 Email: [AllisonJones@naicc.org](mailto:AllisonJones@naicc.org)

[Unsubscribe](#)

